# MEMBERSHIP BUILDING PROGRAMS FOR CLUBS

## **Smedley Award**

### Program Dates: August 1 – September 30

Can your club add five new, dual, or reinstated members with a join date between August 1 and September 30? Accomplish this goal and you'll qualify to receive a "Smedley Award" ribbon, named in honor of Ralph Smedley, which you can display on your club's banner. Qualifying clubs can also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between August 1 and September 30 must be received at World Headquarters or online no later than September 30. The addition of transfer and charter members does not count toward "Smedley Award" credit.

The winning clubs will be revealed online within a few weeks of the submission deadline. Winning clubs should allow up to 10 business days to receive their award if they are located in the United States, and up to 21 business days if they are outside of the United States.

# Talk Up Toastmasters

#### Program Dates: February 1 – March 31

Toastmasters love to connect, so take advantage of it. The "Talk Up Toastmasters" membership program is the chance to encourage your members to invite guests to a special meeting where prospective members can learn about Toastmasters' many benefits. Then add five new, dual or reinstated members with a join date between February 1 and March 31, and you'll receive a special "Talk up Toastmasters" ribbon to display on your club's banner. Qualifying clubs can also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between February 1 and March 31 must be received at World Headquarters or online no later than March 31. The addition of transfer and charter members does not count towards "Talk Up Toastmasters" credit..

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### **Beat the Clock**

### Program Dates: May 1 – June 30

Toastmasters are taught to run meetings on time, finish speeches on time and reach membership goals on time. In that spirit, "Beat the Clock" is a great motivator for finishing the year on schedule—on time and with record numbers! Make it your club's goal to earn the "Beat the Clock" award and encourage every member to take part. Clubs adding five new, dual or reinstated members with a join date between May 1 and June 30 receive a "Beat the Clock" ribbon to display on the club's banner. Qualifying clubs also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between May 1 and June 30 must be received at World Headquarters or online no later than June 30. The addition of transfer and charter members does not count toward "Beat the Clock" credit.

The winning clubs will be revealed online within a few weeks of the submission deadline. Winning clubs should allow up to 10 business days to receive their award if they are located in the United States, and up to 21 business days if they are outside of the United States.