



# The Transmitter

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**Calendar**

- July to August — Club Officer Training
- August to September—Ralph Smedley membership contest
- August to October—Area Club visits
- August to October — Club, Area & Division humorous speech and evaluation contests
- November 9th & 10th District 19 Fall Conference

**In Appreciation**

I want to express my thanks for all the cards, phone calls, kind words, and prayers during my recent illness. I am really appreciative of how the District came together, especially the senior staff, to ensure that the District ran smoothly during my unavoidable absence. Truly, everyone in the District has reflected this year’s theme of “Speak from the Heart, Your Message will Start.” It is an encouragement to me to see how many people truly have a heart for this organization and it’s leaders. I look forward to being back with everyone soon as we serve this excellent organization together.



Loren Toomsen  
District Governor

**Judges Training**



Doug Doughty  
Lt. Governor of  
Education/ Train-  
ing

District 19 Toastmasters announces a great learning opportunity for you, the Member.

**Who?** You! A terrific opportunity for you to learn and to grow in what may be a new skill set area or a refresher to gain new ideas and insights.

**What?** Before you think this doesn’t impact you, please read on ... this District-sponsored **Judges Training** is for ALL Toastmasters!

**Why?** If you have been, or are planning to be, a contestant or a contest judge this training will give you insight into the judging process. Judges training develops analytical skills that may be used in many aspects of your life.

If you’ve previously taken judges training, this training will give you additional tools and insights. As judges, we should be committed to honing *our* skills.

Contestants devote countless hours, whether it be for a prepared speech or a skill-testing contest, and they deserve the best quality judges available. The competitors deserve nothing less than our best because they’re giving their best.

While there have been great judges training through the years, there has been a growing demand for uniform training with consistent delivery. This will continue to ensure that contests are conducted in a fair and equitable fashion throughout the District.

This hands-on 3-hour session was developed with the

assistance of many great trainers and feedback from other judges training sessions and will cover these topics:

- \* Fundamentals of good Judging;
- \* Setting Standards for Judging; and Analysis of each element on the 4 Judging Forms with respect to speeches/skills.
- \* The final component of the training is to have you put into practice the Fundamentals, Standards and Analysis by judging 3 speeches from a Toastmasters International

Speech Contest followed by an interactive discussion.

**Where?** The Farm Bureau auditorium, 5400 University Ave., West Des Moines, Iowa.

**(Continued on page 2)**



## Judges Training

**(Continued from page 1)**

**When?** Saturday, August 25, beginning at 1 PM.

**Cost?** This is the best part...it's free!

That's right, Free!

**About your Trainer ...** Your trainer will be District 42's 2007-2008 Lt. Governor Education & Training Joan McAulay, DTM. Joan has a passion for competition ... having both com-

peted in and judged Toastmasters contests since 1987, including judging numerous times at the District level. Joan is an experienced trainer and is the Past District 42 Chief Judge. Joan's philosophy is "It's all about the Contestant!"

## All That for a Ribbon?



Doug Nelson  
Lt. Governor of Marketing

In martial arts legend, the outfit worn for Karate is named the Gi. It is wrapped by a belt which is now offered in many different colors, but originally there was only white. As a student trained, he was instructed to always keep his Gi spotless to honor the purity of the tradition, but to not wash his belt, for it contained his experience. Over many years of training, these belts would become stained from the slow accumulation of soil from the hard work. Eventually they would appear black. People would then know that he or she was in the presence of a master of the art.

Today's traditions are different. People train to pass a test to 'earn' a belt color. The more the student applied themselves to their studies, the quicker he or she progressed through different colors; to be considered a master once they wore the black.

To my mind, something was changed that should be reconsidered. The belt has gone from being a reflection of hard work to the actual goal. The symbol became the reward. I joined Toastmasters to help out a club that needed members and to see what it had to offer me. I was challenged to strive to live up to my potential as a speaker and a leader. I found a place where I could practice my skills and try new things, safe in the knowledge that I would not be harmed, but I would be tried and tested. I fell down more than once

and I've learned to accomplish things I would have never imagined.

In Toastmasters we hear about educational awards and distinguished status. Most of us understand the sense of completion we gained from achieving our Competent Communicator award, while others are still striving towards their first award. I have been questioned about what it means to individual members for their club, their area, division, or district to be distinguished. They don't understand why they should care about that award, knowing that it relies on more than they can accomplish alone. It isn't exactly something they can tout on a resume. It's a lot of hard work and the only pay off appears to be a ribbon for the club banner. The club might even receive a pat on the back from an area governor or another dignitary and then boom, July comes around and they want us to do it all again! What's the point?

The distinguished club award is not the goal, it is the symbol that you have what it takes to achieve your goals. It is a symbol that you have set out to do something with others who are working toward those same goals. It is a reflection of your hard work, your desire, your commitment to others and your Toastmasters promise fulfilled. Being an active part of a distinguished Club, Area, Division, or District fulfills that promise of growth that you made to yourself when you joined the membership of Toastmasters. Distinguished

status represents who you are in Toastmasters, the growth you strive for and the many people you have helped along the way through your mutually supportive and positive learning environment. It is not a goal, it is an honor that reflects that you achieved your goals.

This past Toastmaster year has just been completed and we are thrilled at how many clubs have proven they have what it takes to deserve the label 'Distinguished'. It was an awesome effort from some and 'old hat' to some others.

This year I have a new challenge for you. I ask that your club achieve distinguished status by our spring conference in May. By completing the Club Success Plan and working together as a group your club can achieve this challenge. We have a great team of Division and Area Governors trained to help you make this challenge a reality.

Don't be afraid to challenge them to grow to their potential as leaders. Some of us may even fall down once or twice, but we'll get back up knowing more than before.

The next time you look at your club banner and see a distinguished ribbon sewn with love, I hope you'll think of a Karate Gi and the darkened belt of a soon-to-be master. Caring not what color his belt is, but striving to do the best he can to live up to the goals of excellence he has set for himself.

**I was challenged to strive to live up to my potential as a speaker and a leader.**

## Four Things You Cannot Recover



Cliff Scherrer, Sr.  
Public Relations Officer

I recently received an e-mail entitled “Four Things You Cannot Recover.” According to the message the four things are: (1) the stone after the throw; (2) the word after it is said; (3) the occasion after the loss; and (4) time after it is gone.

I’m sure that if we put our minds to it, we could think of more things you cannot recover. Instead of doing that, I ask that we focus on how the four items can relate to Toastmasters.

The stone after the throw: Let’s assume the stone is the first impression we make when meeting someone. Hopefully things go well. But if that first impression is less than favorable, we won’t get that job, that promotion, a second date, etc. The Toastmasters program teaches us how to make a good first impression.

The word after it is said: In face-to-face communications only seven percent of communicating is with words. In this high tech world, even “techno-geezers”

like me increasingly use text messaging, voice mails, e-mails and phone calls to communicate. With time at a premium, Toastmasters teaches us to minimize the time and the number of words used to express an idea.

The occasion after the loss: How often do we hear someone say, “I wish I would have said something?” Let’s face it. Most people, including some Toastmasters, are afraid to speak out. That’s another benefit to joining Toastmasters – getting over the fear of speaking.

Time after it is gone: Toastmasters helps us set and attain goals both in the leadership and communication tracks. We start by working toward the Competent Communicator (CC) and Competent Leader (CL) designations. Then we work our way through advanced leadership and communication manuals. We plan our work and work our plan.

These are some of the benefits to share with prospective Toastmasters. Can you or your club add five new, dual, or reinstated members between August 1 and September 30? By doing so you’ll qualify to receive a Smedley Award ribbon to display on your

club’s banner. The club also will earn a choice of one module from *The Better Speaker Series*, *The Successful Club Series*, or *The Leadership Excellence Series*.

Toastmasters International has created sample membership building programs that you may wish to conduct in your club. They are *A Simple Membership Building Program* (Catalog No. 1621) and *Membership Building 101* (Catalog No. 1622). Printed versions

are available free of charge from Toastmasters International when you place a supply order. You may also download them at no charge from the Toastmasters International web site [www.toastmasters.org](http://www.toastmasters.org).



I look forward to our clubs, areas, divisions, and district being distinguished during the 2007-2008 program year. When our clubs, areas, divisions, and district are not distinguished, we add yet another item to the listing of things we cannot recover.

## Ralph Smedley Award

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By: Toastmasters International

Ralph Smedley and a few men met in the Santa Ana, California, YMCA and conducted the first meeting of what would eventually evolve into Toastmasters International. One person initiated a program that would go on to affect millions of people. In his honor, clubs adding five new, dual, or reinstated members (transfer and charter members do not count) between August 1 and Sep-

tember 30 qualify to receive a Smedley Award ribbon for display on the Club’s banner.

Membership applications must be received at Toastmasters International HQ between August 1 and September 30. Each member’s join date as listed on the application must be no later than September.

Goals #7 and #8 in the Distinguished Club Program (DCP) are met when eight new members join your club during the year. The Smedley Award program is designed to assist your club in

attracting those who can energize your club. There isn’t a Toastmasters Club in the world that would not benefit from the addition of eight new members.

The critical ingredient in recruiting new members is getting started. It’s as simple as that. A lot of members have ideas. There are few who decide to do something about them now, not tomorrow, not next week, but today! Pick up the phone and call someone about Toastmasters.

The article on the Pledge of Allegiance was written

by

Bernard D. Viggiani. He is an everyday citizen and modern day patriot (9-11-2001).

Built upon the [original text](#) of Red Skelton, with whom he shares a common bond. [www.OCCIS.com](http://www.OCCIS.com)

### Citizenship Attainment

District 19 congratulates Toastmaster Rossany Bruggler, a member of the Diplomats Club, for receiving her Citizenship on Friday, June 29. This signifies a lot of hard work and dedication to a honorable goal. Congratulations, Rossany!



## The Pledge of Allegiance

**I** Me; an individual; a committee of one.

**Pledge** Dedicate upon my honor without self-pity.

**Allegiance** My love, my devotion, my thoughts, and my actions.

**To the Flag** Our standard; Old Glory ; a symbol of courage; and wherever she waves there is respect, because our loyalty has given her a dignity that shouts, "Freedom is everybody's job."

**of the United** Coming to and standing by one another.

**States of America** Individual communities that have united into fifty great states. Fifty individual communities with pride and dignity and purpose. All divided by *imaginary* boundaries, yet united to a common cause, and that is love of country... *of America, and of Life, Liberty, and the Pursuit of Happiness!*

**And to the Republic** Republic--a sovereign state in which power is invested in representatives chosen by the people to govern. And government *is* the people; and it's from the people to the leaders, not from the leaders to the people.

**For which it stands** what "we" as Americans are all about.

**One Nation under God**, meaning, so blessed by *God, The Great Architect of the Universe*, or by whatever name "you" wish to call Him freely. The Eternal Force by Whom we are all blessed, and eventually reckon with, for all of our thoughts, deeds, and actions.

**Indivisible** Incapable of being divided. And while, like any other family, we have our differences, we shall always "stand" together.

**With Liberty** Which is Freedom; the right of self-directed power, a set of unalienable rights inherent in each of us, to *responsibly* live our own life, without fears, threats, or any sort of retaliation.

**And Justice** The principles, and qualities, of dealing fairly and squarely with ourselves and with others. A guarantee that, while we are all different, we shall always care for, love, admonish, and protect one another.

**For All** That means, it's as much your country as it is mine.

And with vigilance it will stay that way, for ourselves, our children, and our children's children. These ideals burn in the heart of every true American, who in times of peace enjoy great freedoms, and in times of crisis will preserve those freedoms by pledging their Lives, their Fortunes, and their Sacred Honor.

## Membership Building Case Study # 1

This section of the newsletter was developed to help clubs and club coaches practice assessing club environments. There will be a series of club scenarios based on fictional Toastmaster clubs. Information will be given on each of these fictional Toastmaster clubs in the form of a case study and results of the Distinguished Club Plan. Each

club has areas that are good and some that need improvement. Use the following questions to determine future actions to benefit the club.

1. What strengths do Sound Off Toastmasters Club possess?
2. What areas of improvement do you see in Sound Off Toastmasters Club?

3. What suggestions would you make to help this club?
4. What did you learn from this club?

Please send your responses to the case studies to [scioart@yahoo.com](mailto:scioart@yahoo.com). Responses will be posted on the District 19 website.

## Case Study # 1: Sound Off Toastmasters

- Club meetings are held from 6:00 to 7:30 PM on the first and third Friday of the month at a local library. The club could be displaced if other Library activities are scheduled. The meeting room capacity is 25 people.
- Scheduling is done on a quarterly basis. Members must submit the dates they will be absent to the VP of Education prior to the completion of the schedule.
- Speaking requests will be honored as the schedule allows.
- Each member agrees to adhere to the following participation policy: "When a member is scheduled for a role in the meeting, they must perform that role. If they are unable to perform the role, the member must find their own substitute no later than two weeks prior to the assigned date. The member will notify the VP of Education of the substitution and the person substituting will notify the Toastmaster of the change. Not all

members do this.

- The president of the club believes in empowering his officers. He doesn't believe he should tell them what to do.
- The club publishes a newsletter once a quarter.
- Guests are welcomed by everyone, but it is unclear who is to follow-up with them.
- Most of the club members have an Advanced Communicator Silver award.
- Most speeches are manual speeches.
- Most of the members are retired.
- Club members tend to be very active in politics and sometimes do not show up for meetings if a political event is occurring.
- The VP of Membership schedules an open house once a quarter. The re-

sults have not been encouraging. Most of the time there are no guests.

- The club has not been distinguished for two years.
- The VP of Education tends to schedule the same people all the time for speeches. Some members are feeling left out.
  - When someone is absent without notice, the VP of Education is forced to ask for volunteers during the meeting time.
  - Club dues are \$35 each six months. Some members are indicating that they may not rejoin because they do not have the money (fixed-incomes).
- The club lost three members to death this year.

Location: Town of 30,000 or more population  
 Meeting Date: 1st and 3rd Fridays, 6:00-7:30 PM  
 Club Type: Community  
 Club Membership: 11

**(Reminder: Answer the questions above and then send your responses to [scioart@yahoo.com](mailto:scioart@yahoo.com))**

Distinguished Club Plan	Goal	Actual	Achieved
(1) 2-Competent Communicator	2	1	
(2) 2-Additional CCs	2	0	
(3) 1- Advanced Communicator	1	1	*
(4) 1- Additional AC	1	0	
(5) 1- CL, AL or DTM	1	0	
(6) 1- Additional CL, AL or DTM1		0	

DCP	Goal	Actual	Achieved
(7) 4- New Members	4	2	
(8) 4- Additional New Members	4	0	
(9) Officers Trained			
June-August	4	3	
Dec—February	4	0	
(10) Submitted on Time			*
Dues –October/ April 1		1	
Officer List	1	1	



# A Salute to the Holiday Toast District 19 Fall Conference

**November 9 - 10, 2007**

Clarion Hotel & Conference Center  
5202 Brady Street / Davenport, Iowa 52806  
Reservations: 563 391-1230

## Conference Registration Form

Please type or print -- one registration form per person

Conference events, schedules, online registration with PayPal and more are posted at  
<http://district19.us/conferences/2007fall/>

Name \_\_\_\_\_ Check if this is your first District 19 Conference

Email \_\_\_\_\_ Check if you are a Toastmaster guest

Address / City / State / Zip \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Home Club Name: \_\_\_\_\_ Home Club Number: \_\_\_\_\_

Circle Club Office (2007-2008) Pres. VPE VPM VPPR Sec Treas Sgt@Arms District Office Held \_\_\_\_\_

### Full Conference Registration

May 18 - June 15	\$68.00
June 16 - Sept. 30	\$75.00
Oct. 1 - Nov. 8	\$85.00
On-Site	\$90.00
***Raffle Tickets 7 for \$5.00	\$5 x ___

### Individual Event Registration

Registration Only (no meals):	\$15.00 Advance
Registration Only (no meals):	\$20.00 On-Site
Plus: Friday Evening meal	\$25.00
Plus: Saturday Lunch	\$25.00
Plus: Saturday Banquet*	\$30.00

\*Please indicate Saturday Evening Banquet Choices:

Pasta Primavera  Tilapia  Prime Rib  Vegan Option (No Dairy or Eggs)

\*\*\***Raffle Ticket Special:** Each additional \$5 enclosed with your **ADVANCE** registration fee gets you seven raffle tickets for the price of five! Tickets will be included in your registration packet.

**Make check payable to: "District 19 Toastmasters" and mail with registration form to:**

Ann Mangan, QC Executive Toastmasters Fall Conference, 315 West 4th Street, Davenport, IA 52801.

### Accommodations

A block of rooms is reserved at the Clarion Hotel and Conference Center. Call 563 391-1230 and ask for the Toastmasters rate of \$74.00. Make reservations by October 12, 2007.

**This offer is not available online, please call for Toastmasters rate.**

Awards/ Recognition			
<b>CC</b>		645182 Ryan Ong	<b>CL</b>
617 Melvin Scoville		681953 Tene Engelking	7889 Gilbert Norris
617 Brenda Hart		814134 Susan Saltou	
1209 Sally Hartman			<b>OCL</b>
1564 James Ellis	<b>ACB</b>		101 Dale Miller
1564 Todd Hesseltine	617 Sue Sample		617 Lisa Stuhler
1564 Karol Spores	1564 Mick Starceovich		684 Randy Harker
1765 Micah Taintor	2061 Michelle Holmes		684 Diane Strand
2061 Ladonna Rodvold	2187 Lifeng Zhang		1205 Julia Venzke
2061 Michelle Holmes	2791 Jacque Johanson		1564 Genny Yarne
2061 Cynthia Marshall	3135 Steven Brown		2061 Cynthia Marshall
2388 Mary Harlan	4477 Diane Stone		2791 Joan Johanson
2388 Dennis Wheeler	645182 Troy Paterson		3154 Robert Wendel
2670 Patricia Slaughter	711779 Steven Couch		3595 Allan Baker
2791 Mark Dougherty			8669 Marguerite Pircer
3049 True Wheeldon	<b>ACS</b>		8669 Pankil Matalia
3135 Larry Fisher	386 Douglas Nelson		9047 Alfred Edwards
3154 Michael Cole	9211 Frank Veach		9708 David Vandeventer
3298 Casey Kvale	9211 Linda Wallace		
6628 Samuel Cregan			<b>ALS</b>
9047 Shirley Buttjer-Harmon	<b>ACG</b>		1937 Dharmvir Bhatnagar
	386 Loren Toomsen		
9513 James Eaglefather	617 Laura Meade		<b>DTM</b>
9708 Amy Schares	625 Laura Walth		1937 Dharmvir Bhatnagar
645182 Pat Amadeo	2061 Ike Rayford		

Contacts:
<b>Loren Toomsen, AC-G</b> District 19 Governor district19governor@district19.us
<b>Ike Rayford, AC-G</b> Immediate Past D19 Governor immediatepastdg@district19.us
<b>Doug Doughty, DTM</b> Lt. Governor of Education & Training educationtraining@district19.us
<b>Doug Nelson, AC-S</b> Lt. Governor of Marketing marketing@district19.us
<b>Cliff Sherrer, Sr., DTM</b> Public Relations Officer pro@district19.us
<b>LaDean Ahrens, ATM-S</b> Division A Governor
<b>Gary Whitehill, CTM</b> Division B Governor
<b>Caryn Young, AC-B</b> Division C Governor
<b>Jeanne Hunt</b> Division D Governor
<b>William Eddy, DTM</b> Division E Governor
<b>Darla Welch, DTM</b> District Secretary secretary@district19.us
<b>Steve Brown, AC-B</b> District Treasurer d19treasurer@district19.us
<b>Connie Gordon, DTM</b> Transmitter Editor scioart@yahoo.com
<b>Jim Sandin, DTM</b> S.M.A.R.T. Coordinator jksian@msn.com
<b>Julia Venzke, DTM</b> District Librarian d19librarian@district19.us

2006-2007 Distinguished Clubs	
<b>Distinguished</b>	Old Capitol
The Loud Speakers	Action
Waterloo Speechmasters	
Collins Communicator <b>s</b>	<b>Presidential Distinguished</b>
Ankeny	Siouxland Ciceros
Ruan Center	Top O'Morning
Early Risers	Ah Masters
Regency	Shibboleth
Town & College	Collins Avionics
Johnston Toastmasters	Kirkwood Keynotes
John Deere Credit	North Dodge
Opportunity Knocks	Nexus
Washington	Principal Club
CONscious Communicators	1100 Toastmasters Club
Monsanto	Transportation
	NADL Early Risers
<b>Select Distinguished</b>	Greater Des Moines
Professionally Speaking	Golden Speakers
Downtowners WATTS of Talk	Quad City Executive
Hawkeye	

**TOASTMASTERS  
INTERNATIONAL  
DISTRICT 19  
OFFICIAL NEWSLETTER**

D19 Toastmasters  
2400 26th St  
Des Moines, IA 50310



Transmitter Editor	Connie Gordon, DTM
Proof Editor	Julia Venzke, DTM
Proof Editor	Darla Welch, DTM
Proof Editor	Diane Stone, DTM

<http://district19.us>

Speak from the heart, your message will start.



### Website Updates

Updates to the District 19 website are currently being handled by Julia Venzke. If you see any errors, or want to add an event to your Division/Area page, email Julia at [visual-eyes@trxinc.com](mailto:visual-eyes@trxinc.com)

### Toastmaster of the Year

Do you have a member of your club who is always volunteering to help? A member who goes way beyond what is required or expected? A member who encourages other members in their Toastmaster growth? If you do, consider nominating him or her for the 'Toastmaster of the Year' award.

The 'Toastmaster of the Year' award is given to the individual who most reflects the

Toastmaster spirit. It is awarded on a club, area, division and district level.

All District 19 Toastmasters (except those holding district office during the relevant period) are eligible for nomination. The activities considered for the award are:

- membership building
- club extension
- education and training

- leadership
- public relations commitment and support

Keep a record of all your Toastmasters activities and then submit a 'Toastmaster of the Year' contest form to your club's VP of Education during the fall contest season. A Nomination form is posted on the District 19 website at [district19.us](http://district19.us) for your convenience.

### Change in Transmitter Publications

Your Executive Committee officers have decided to routinely publish the Transmitter to the District 19 website only. However, two exceptions to this will be made for the July/August and January/February issues. These will be mailed out by the dis-

trict. For all other issues, it is suggested that the Vice Presidents of Public Relations or Vice President of Membership will be responsible for printing copies of the newsletter and distributing it to their fellow club members who require paper copies. Copies

of the Transmitter can be found on the District 19 website at <http://district19.us>. If you need a physical copy and your club isn't able to accommodate your needs, please write to Doug Nelson, at 8378 Heather Ave, Clear Lake IA 50428.