

The Transmitter

Volume 4 Issue 4

March-April, 2004

Calendar of Events

February-April — Club, Area & Division Contests in Table Topics Contest and International Speech Contest

April 1 — Club Dues to Toastmasters International

May — Elect New Club Officers for 2004-2005

May 5 — “Five by Five” Contest Ends.

May 14-15 — District 19 Conference, Marshalltown, IA

June 3rd—5th — Region IV Conference, Des Moines, IA

June 30 — Club Officer List to Toastmasters International

June– August — Officer Training

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District and Division Governor Candidates

It's that time again. I can't believe the year has flown by so quickly. It's time to begin thinking about next year's leaders for District 19. The positions of District Governor, Lt. Gov. of Education & Training, Lt. Gov. of Marketing and Division Governor are elected for a one year term beginning July 1. Interested? Good! Get involved, get nominated (nominate yourself), campaign and see what happens with the elections at the Spring Conference. A description of each office is included in this issue of the Transmitter. Nominate a qualified individual or yourself. Fill out the forms and submit them to Nominations Chair, Reginald Williams, PDG no later than April 15. (Nomination forms can be found on the District 19 web site at <http://district19.us>.)

What kind of qualifications do you need? The most important qualification is the desire to involve more people in Toastmasters. Commitment is also important. Being a District Officer takes a great deal of time. The other qualification is a desire to have fun. I have

truly enjoyed my experience as a District Officer. I began 6 years ago as Area 13 Governor. Along the way I have met new friends, traveled to new locales, and thoroughly enjoyed my Toastmaster experience. I invite you to get involved. Nominate a slate of Officers and then by all means VOTE!

District 19 officer elections will be held at the District Conference on May 16th in Marshalltown, IA. The following officers will be elected: District Governor; Lt. Governor Education and Training, Lt. Governor Marketing, and Division Governors.

The Mission of the District

The mission of the District is to enhance the performance and extend the network of Clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by:

Focusing on the critical success factors as specified by the District educational and membership goals.



Jim Gilbert, ATMG
District 19 Governor

Insuring that each Club effectively fulfills its responsibilities to its members. Providing effective training and leadership development opportunities for Club and District officers.

Toastmasters International Vision

Toastmasters International empowers people to achieve their full potential and realize their dreams. Through our member Clubs, people throughout the world can improve their communications and leadership skills, giving them the courage to change.

The mission/purpose and qualifications of each elected officer follows:

(Continued on Page 4)

New Members

Area and Division Governors, don't forget to send the names, club # and addresses of new Toastmasters to the District 19 newsletter editor. This information will be added to the District 19 distribution list for the Transmitter.

“Five by Five”



Diane Stone, DTM
Lt. Governor of
Education & Training

Do you remember what the Distinguished Club Program is all about? Toastmasters International has established ten essential goals that clubs should concentrate on. These goals are:

1. 2 CTMs (Competent Toastmaster award)
2. 2 More CTMs
3. ATM (Advanced Toastmaster

award)

4. 1 More ATM
5. 1 CL (Competent leader), AL (Advanced Leader) or DTM (Distinguished Toastmaster)
6. 1 more CL, AL or DTM
7. 4 new members
8. 4 more new members
9. 4 club officers trained (June-August) and
4 club officers trained (December-February)
10. 1 officer list turned in on time and 1 club dues list turned in on time

Now that we have reviewed the goals, how's your club doing? To help clubs in District 19 achieve Dis-

tinguished Club levels, I am initiating a new contest called “Five by Five.” Here is how it works: Meet 5 of the Distinguished Club goals by May 5th and receive a \$5 gift certificate to the District 19 bookstore. Distinguished clubs as of May 5th will find a gift certificate for them at the District 19 Conference Bookstore. The Conference will be held in Marshalltown, Iowa on May 14th and 15th. If you haven't made plans to attend the Conference yet, fill out the registration form located in this newsletter. A gift certificate could be waiting for your club there!!!

Who Me? Area Governor!

Are you interested in possibly being an Area Governor, but you have a few questions? If so, this section is created just for you. Listed below are several questions and answers that may assist you in making a decision to be an Area Governor.

What is my role as Area Governor?

The role of Area Governor has four main functions:

1. Focus on membership growth and educational achievements in Clubs so the Area can achieve minimum recognition of Distinguished Area.
2. Motivate and assist each Club in the Area to become a Distinguished Club.
3. Keep clubs informed of upcoming events or announcements in the District.
4. Answer questions that clubs may have about Toastmaster issues.

Is there training available for Area Governors?

Training for the role of Area Governor is conducted at the Executive Committee meetings. A training manual is also provided to each Area Governor.

How often do clubs in the Area need to be visited?

Area Governors should visit clubs some time during the months of July -

October and January– April. The District only requires you to visit your clubs twice a year. However, Area Governors are free to visit as many times as they would like.

What do I need to do during a club visit?

During a club visit the Area Governor should do the following:

1. Assess Club membership and willingness to grow.
2. Assess who will achieve educational achievements and when these will be completed.
3. Evaluate educational programming and quality expected of a Club.
4. Complete the Area Report of Club Visit form, give a copy to the Club President, and mail a copy to the District Governor by the deadline on the form.

How often does the Area Governor conduct an Area Contest?

Area contests are conducted twice per year. One contest is held in the fall for the Evaluation Contest and the Humorous Speech Contest. The other contest is held in the spring for the Table Topics Contest and the International Speech Contest. Training on how to conduct these contests are provided during the Executive Committee meetings.

Who trains Area officers?

Most training will occur at Toastmaster Leadership Institutes (TLI). Division Governors will have a follow-up session to train officers who could not attend the TLI. Occasionally, Area Governors will need to conduct some training. Training material can be obtained from District officers, Division Governors, and Toastmasters International.

How often are the Executive Committee meetings?

Executive Committee meetings are usually held in June, July, September, January, and March. They are held at a central location selected by the District Governor.

Is there anything else Area Governors need to do?

Some Area Governors choose to create a monthly or bi-monthly newsletter, hold a Joint Area Club meeting with clubs in their Area, and obtain an assistant. However, none of these are required by the District. It is strictly up to the Area Governor.

Does the role of Area Governor sound interesting? If so, contact the District Governor for opportunities to serve as an Area Governor. The role of Area Governor can truly be rewarding and fun!

Member Satisfaction



Marvin Johnson
Lt. Governor of
Marketing

Have you heard of “The Moments of Truth”? If not, I suggest you check the Toastmasters International Supply Catalog and order “The Moments of Truth” module from *The Successful Club Series*.

This module advises a club how to recognize and deal with situations critical to club success, from a visitor’s impressions to recognition of member achievement. This module should be presented at each club once a year. If someone in your club presents this module and you do a true analysis of your club, you’ll know

where you need to improve and what you do well. This is the Toastmaster way of checking on member satisfaction.

Another way, as suggested by Toastmasters in the Vice President of Membership manual, is to use the Member Interest Survey (Catalog No. 403) and New Member Profile Sheet (Catalog No. 405), and working with the Vice President of Education.

Club officers should speak with as many members as possible at each meeting to find out what they enjoy about the club, are the members reaching their goals, what do they enjoy about Toastmasters, and what are they dissatisfied with. Seeking out a member’s suggestions on an issue or recognizing them for always

being prepared at meetings can be a simple way to keep them happy.

Other ways to increase member satisfaction are through identifying ways to improve the Club meetings and contacting members who miss meetings. It’s through these member contacts that we can discover underlying problems.

Toastmasters is about “providing a mutually supportive and learning environment” for each and every member. We’re providing an education and a social environment. Let’s be successful in each area. A successful club that promotes Toastmasters will grow and Toastmasters, as an organization, will grow too. Be a part of the fun!

Why Mark Latta Must Die (and How to Avoid the Same Fate)



Mark Latta
Public Relations
Officer

Connie Gordon is going to kill me.

Maybe she won’t do it today, maybe not tomorrow, but very soon Connie will go down to the local Wal-Mart, pick up a golf club, and bludgeon me to death. And, she’s definitely going to take some satisfaction in the dastardly deed. When she comes for me, I envision that she’ll be wearing a leather jacket and dark shades like the terminator. “Hasta la vista, Marko,” she’ll say in a bad Austrian accent, then POW! It’s curtains for me.

Now you’re probably wondering what I have done to deserve such a horrific fate. The answer is simply this: nothing. I’ve done absolutely nothing to warrant this.

Specifically, I’ve done absolutely nothing with this article- this article that is now a week overdue. Oh, I *meant* to do it. As a matter of fact, in

January I asked her when the articles would be due. For weeks, I brought my laptop from work home with the *best intention* of writing this piece. Then I forgot about it. Then I remembered it. Then I forgot about it again. So, here I am in the dim glow of my computer monitor desperately trying to figure out what to say. Of course, the damage is already done. Connie the Transmitter Terminator will be coming for me any day.

It’s over for me, but don’t you be next one that someone takes a contract out on.

Are you the type of speaker that waits until the meeting to plan the speech you are scheduled to give? Are your manual speeches really impromptu talks that you are making up as you go along? Are you the Table Topics Master who doesn’t plan the questions until the very last second? Are you the Toastmaster that has no idea what the agenda is until the VP of Ed gives it to you at the meeting? Tsk, tsk! Get yourself together, friend, and get back into the habit of advance preparation!

Why is advance preparation so important? Preparation is crucial because

really YOU are the face of Toastmasters. The press releases, posters, and pamphlets might get the word out to the public, but when people come the meetings, no great poster is going to keep them interested. No, it’s the members that really speak for the club, and unprepared members leave an impression on the audience – a bad impression. Worse than even Connie’s “Ah-nold” impression.

So, don’t be like me. As a speaker, take some time to look at the schedule and to prepare for your role. Think about your speech in advance and practice, practice, practice it. As Table Topics Master, make sure that your table topics are fun and well-thought out. As Toastmaster, make sure that you know who will be at the meeting and fill all the roles *before* the meeting is called to order. Do these things because it reflects well on you. Do these things because it reflects well on the club. Do these things because you, as a Toastmaster, are the best advertisement for the club.

And, most importantly, do these things because Connie is out there - somewhere. As she says, “Ah’ll be back!”

District and Division Governor Candidates

(Continued from page 1)

District Governor

Mission/Purpose: As the District's chief executive officer, directs the District in a way which fosters strong Clubs, produces maximum growth in education completions, Club and membership; and is consistent with the interests of members of Toastmasters International. Responsible for motivating the District to achieve Distinguished District. Achieves the Mission of the District in a manner which motivates volunteer leaders and promotes a standard of excellence in all District activities.

Qualification: At the time of taking office, the District Governor shall have served at least six (6) consecutive months as a Club President and at least twelve (12) consecutive months as a Lt. Governor or Division Governor or a combination thereof.

Lt. Governor Education and Training

Mission/Purpose: Under the guidance of the District Governor, strives to have every Club and each member reap the benefits of the Toastmasters educational program and to have every Club become a Distinguished Club. Responsi-

ble for achieving Distinguished District goals for CTMs, ATMs, and Distinguished Clubs. Provides direction and counsel to Division Governors, Area Governors, and Club officers on the educational opportunities in Toastmasters. Responsible for the design and conduct of successful District training programs, conferences, and other District educational events.

Qualifications: The Lt. Governor Education and Training shall have served at least six (6) consecutive months as a Club President and at least twelve (12) consecutive months as a Lt. Governor, Division Governor, or an Area Governor, or a combination thereof.

Lt. Governor Marketing

Mission/Purpose: Under guidance of the District Governor, makes the benefits of Toastmaster membership available to greater numbers of people. Plans, develops, implements, and directs short-term and long term District marketing objectives. Develops and directs programs for new Club development, Club rescue efforts, Club membership promotion, and membership retention. Responsible for achieving Distinguished District goals for membership and Club Growth. Promotes standards of service to the member and to the Club.

Qualification: The Lt. Governor Marketing shall have served for at least six (6) consecutive months as a Club President and at least twelve (12) consecutive months as a Lt Governor, a Division Governor, or as an Area Governor, or a combination thereof.

Division Governor

Mission/ Purpose: Achieves the Mission of the District within the Division, accomplishing District goals in membership building and retention, Club extension, and educational accomplishments. Ensures that each Club realized its Mission and fulfills its responsibilities to its members. Responsible for achieving Distinguished Division Program goals and for ensuing that Areas and Clubs within the Division achieve Distinguished status. Serves the Division Clubs by providing District support and resources through the Area Governors.

Qualifications: A Division Governor shall have served at least six (6) consecutive months as a member of a District Council (e.g., Club President, Vice President Education, Area Governor, District Secretary, District Treasurer).

"OPENING DOORS IN 2004"

By Pat Amadeo

District 19 is **PROUD** to be hosting the 2004 Region IV Conference in Des Moines on June 3-5 at the Renaissance Savery Hotel. Our theme is Opening Doors in 2004. I'm sure you put various meanings to this theme, which is fantastic, because it indicates the diverse opportunities available to all Toastmasters.

Plan to experience a wide variety of education and entertainment. Naturally, incoming District Officers from 6 states and 4 Canadian Provinces will be receiving their formal training from Toastmasters International (TI) representatives to lead their respective Districts in the coming year. But, as an attendee, you will not only have two speakers from each District providing educational sessions, but **TWO World Champion Speakers.....Ed Tate, 2000's World Champion**

Speaker and Jim Key, 2003's World Champion Speaker. These gentlemen are absolutely excellent speakers and you'll have the opportunity to hear each twice!

We have worked very hard to keep your cost to a minimum for what you will receive. Thursday night (June 3rd) is "Game Night"...and these games are truly unique. Friday will have a day full of education, then dinner "Iowa Style" and the entertainment following is "Bibs and Bandannas". So...wear those bibs—maybe have your club or Area have a specific color for the bandanna...be creative!! Don't miss this – it is going to be fun!!!

Saturday will be jam packed with education, keynoters, business meeting and election, the International Speech Con-

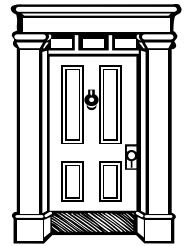
test, and a sumptuous meal where we'll find out who will represent Region IV at the International Convention in August, as well as hear from our TI representative, Johnny Uy, 3rd Vice President.

Can you imagine.... for all that....a mere \$105. Where can you learn, hear quality, top-notch speakers, meet people from all over the Region, eat and be entertained at such a reasonable rate???? Visit the Region's website at <http://regioniv.net> to register for the conference or fill out the one in this newsletter and mail it to Pat Amadeo. No money will be taken at the doors during the conference. Sign up early so you won't forget.

Let us OPEN DOORS TO YOUR 2004.....See you there!!!



TOASTMASTERS INTERNATIONAL
“OPENING DOORS IN 2004”
REGION IV CONFERENCE



June 4-5, 2004
 Renaissance Savery Hotel
 Des Moines IA

Name: _____

Address _____

City _____ State/Province _____ Zip Code _____

Designation (Highest Only) CTM CL ATM ___ AL DTM

Leadership Role (As of July 1, 2004)

Club: SAA Secretary Treasurer VPPR VPM VPE President

District: Area Governor Division Governor Secretary Treasurer

Officer: Past District Governor Past International Director Past International President

Club Name _____ Club No _____ District _____

Telephone _____ Day Evening -- Email _____

Conference Package

Premier	All Inclusive	\$ 105.00
Economy	Friday/Saturday Educational Sessions, Speech Contest (No Meals)	\$ 60.00

Daily Conference Packages

Premier Friday Package	Educational Sessions, Iowa Night	\$ 55.00
Value Friday Package	Educational Sessions Only (No Meals)	\$ 25.00
Premier Saturday Package	Educational Sessions, Saturday Luncheon, Saturday Banquet, Speech Contest	\$ 80.00
Value Saturday Package	Educational Sessions, Saturday Luncheon, Speech Contest	\$ 50.00
Economy Saturday Package	Educational Sessions, Speech Contest (No Meals)	\$ 35.00

Individual Event Fees

“Iowa Night” (Wear your bibs)	Friday June 4, 2004	\$ 35.00
Luncheon w/Keynote Speaker	Saturday June 5, 2004	\$ 25.00
“Celebration” Banquet	Saturday June 5, 2004	\$ 35.00
Speech Contest Only	Saturday June 5, 2004	\$ 10.00

Total Amount Enclosed: _____

Meal Preference: Regular Special Requirements (Type of Meals)

Mail this **form with your check** to: Pat Amadeo, 2423 East 16th St., Des Moines, IA 50316

If you would like to register on line and pay electronically, go to <http://regioniv.net> and utilize the PayPal feature. **DEADLINE: May 21, 2004...no money taken at the door.**

Mention “**Toasters**” when making reservations with our host hotel, the Renaissance Savery Hotel, 401 Locust St., Des Moines (515) 244-2151. Rooms are \$94+ tax (up to 4 people per room). Refer to <http://regioniv.net> to link to the hotel to make



APPLAUSE! APPLAUSE!

Toastmasters Spring Conference
District 19 • May 14-15, 2004
Best Western Regency Inn
Marshalltown



Conference Registration Form

Please type or print (one registration form per person)

Name: _____ Club Name & Number: _____
 Address: _____ TM level(s) Achieved _____
 City, St, ZIP: _____ Phone number (____) _____
 E-mail address _____ First District 19 conference (circle): Y N
 Are you a guest? (circle): Y N Special Dietary Needs? _____

Registration Fees:

(All events including meals)

Early-Bird Advantage (Before Feb.4.04)	\$45
Super-saver (Feb.5.04—Apr.4.04)	\$55
Money-wise (Apr.5.04—May.13.04)	\$65
Onsite	\$75

Individual Events:

Registration in advance	\$15
Registration on site	\$20

Plus

Friday evening	\$10
Saturday lunch	\$20
Saturday dinner	\$30

Highlights and Events

Dwayne G. Smith,
2002 World Champion of Public Speaking

Linda Hawk,
International Director Region IV

The Going, Going, GONG! Show

International Speech and Table Topic Contests

Educational Sessions

Applause! Applause!

Sign Up for The Going, Going, GONG! Show:

_____ [Use ✓] I have an act so bad, the audience will hiss, boo, and throw things at me! (You can sign up as an individual, a club, or an inter-club act. Need more information? Contact Clyde:Eisenbeis at "Eisenbeis@adiis.net.")

Please join us for the entire conference. You may also print this form or register online on the District 19 web site:
<http://district19.us/conferences/2004spring/index.htm>

Make check payable to: DISTRICT 19 TOASTMASTERS. Mail with registration form to: LaDean Ahrens, Spring Conference Registration, PO Box 922, Carroll, IA 51401. Queries: ladean@safechoice.com or Ph: 712-792-2507.

Conference Questions? Contact Jan Mitchell at lincotowen@thewebunwired.net or Ph: 641-750-6809.

Accommodations: Blocks of rooms have been reserved at the Best Western Regency Inn (641-752-6321) and at the adjacent Econo Lodge (641-753-3333). TM Rates at Regency \$69.00 + 10% tax; at Econo Lodge \$49.95 + 10% tax. Subject to availability after April 23, 2004.

Awards/ Recognition

<p>CTM</p> <p>187 Irene Lyon</p> <p>380 John Lins</p> <p>386 Loren Toomsen</p> <p>386 Susan Altou</p> <p>617 Anne Sposato</p> <p>617 Ronald Rath</p> <p>1039 Rose Harper</p> <p>1205 David Durand</p> <p>1205 Belva Beck</p> <p>1857 Kathie Johnson</p> <p>1991 Deborah Gaul</p> <p>2670 Keerti Patel</p> <p>2670 Sharol Bortorff</p> <p>2791 Nicholas Ford</p> <p>3135 James Fontanini</p> <p>3193 Robin Tuttle</p> <p>3193 Lois Stanley</p> <p>3193 Paula Dishman</p> <p>3193 David Williams</p> <p>3250 James Triplett</p> <p>3250 Douglas Doughty</p> <p>3250 Michael Hall</p> <p>3298 Randy Ross</p> <p>3588 Gary Munson</p> <p>3744 Michael Myers</p> <p>4605 Dinakar Bhatramakki</p> <p>4605 John Grace</p> <p>5080 Bruce Mielke</p> <p>5654 Lisa Persels</p>	<p>5819 Bessie Parker</p> <p>6000 Debbie Woods-Smith</p> <p>6628 Jennifer Lawler</p> <p>6582 David Fowler</p> <p>6787 Jill Legg</p> <p>8669 Penelope Hoeper</p> <p>9708 David Vandeventer</p> <p>9708 Joy Petroelje</p> <p>CL</p> <p>164 Robin Ungar</p> <p>187 Dave Hansen</p> <p>617 Anne Sposato</p> <p>1205 Belva Beck</p> <p>2670 Mark Gavin</p> <p>2790 Gilbert Norris</p> <p>3060 Janice Herrick</p> <p>3060 Sherry Kjos</p> <p>3250 Douglas Doughty</p> <p>3522 Gary Witte</p> <p>3595 Rada Giles</p> <p>5295 Joseph McGarry</p> <p>6000 Debbie Woods-Smith</p> <p>6582 Amanda Van Ommen</p> <p>7515 Thomas Traynor</p> <p>7515 Robert Bymes</p> <p>7858 Michael Beaton</p> <p>7978 Gayle Jaacks</p> <p>ATM- Bronze</p>	<p>617 Ronald Rath</p> <p>1209 Timothy Larsen</p> <p>2061 Ike Rayford</p> <p>2382 Cathy Seaton</p> <p>2388 Eleanor Harris</p> <p>3060 Sherry Rae Kjos</p> <p>3135 Carrie Dostal</p> <p>4804 Martha Tinker</p> <p>5654 Joel Nemece</p> <p>6443 Diana Arkland</p> <p>7515 Rannie Boes</p> <p>ATM- Silver</p> <p>187 Tom Duffy</p> <p>663 Harry Bethards</p> <p>1564 Steve Carpenter</p> <p>3135 Ed Kordick</p> <p>4804 Georgia Rhoades</p> <p>6787 John Taylor</p> <p>ATM- Gold</p> <p>685 Clifford Scherrer</p> <p>2670 Carol Schuldt</p> <p>2790 Patrick Boelens</p> <p>2790 Gilbert Norris</p> <p>8641 Harry Ilcken</p> <p>EXCELLENCE IN LEADERSHIP</p> <p>3154 J C Federer</p>
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Lieutenant Governor of Marketing

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**TOASTMASTERS INTERNATIONAL
DISTRICT 19
OFFICIAL NEWSLETTER**

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Toastmaster District 19

[Http://district19.us](http://district19.us)

Miscellaneous



Special Recognition

Ramon McCarroll, Mid City Toastmasters, was surprised when Congressman Leonard Boswell and Grand View College President Kent Henning met him at band rehearsal in October. They presented him with a flag and certificate acknowledging that the flag had flown over the United States capital in September to honor him at Boswell's request. Ramon was honored for his work as a summer intern in Boswell's office where he did research on casework and attended charity events.

District 19 Website

If you haven't checked the District 19 website recently, be sure to do so. The District 19 website contains in-

formation from each Division, current news briefs from Toastmasters International, Announcements about impacting District 19, an Events Calendar, Information about Toastmasters, and Contact information for District 19. Along with these features, three new features have been added. They are:

1. A link to the Region IV Conference website. The Conference will be held June 3rd-5th in Des Moines, Iowa.
2. A copy of the last issue of the Transmitter (January-February 2004).
3. A link to the boardroom. The boardroom is a new feature created for committees to use to conduct meetings.

Be sure to check the website periodically for further updates.

Want to be a webmaster?

Loren Toomsen will present a four-hour pre-conference workshop about building and maintaining a Toastmasters Club Website or writing to the web from noon to 4:00 p.m. on Friday, May 14, 2004. The workshop will be held in Marshalltown at Best Western Regency Inn, the site for the District 19 Spring Conference which opens at 5 p.m. that same day. The workshop is open only to District 19 Club Members in good standing within their Toastmasters Club who have pre-registered for the Full Conference. For additional information, visit the District 19 website or contact Loren at paf-ways@netins.net.