

the transmitter district 19



Russ Koch brings
leaders together
through technology

p. 6

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Conference
Schedule

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Proxy form
and instructions

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Rich
grew up
walking funny and
now he thinks and
speaks funny - just funny
enough to entertain and
transform his audiences to
embrace a "Win Anyway"
mindset.

Rich p. 14

Hopkins

Conference keynote

spring
conference 2012



Come one,
come all!

The District 19 Spring Conference will be a red carpet affair! Come one, come all, and don't be late! Get your registrations in and make your hotel reservations TODAY! I encourage you to attend the conference to hear great educational sessions, represent your club in the parade of banners and the business meeting, support the speech and evaluations contestants and to make new Toastmaster friends. Hurry—this offer expires May 19!

This offer expires May 19!

--from the district governor
LeAnn Blankenburg

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Spring Into Action

Cliff Scherrer Sr.,
Lt. Governor
Education and
Training

Spring is in the air. The great exodus of waterfowl and raptors from southern portions

of the United States to northern states and Canada is well underway in the Mississippi River valley. This is nature's annual reminder for us to transition from our own dormant state to becoming active again!

If you look inside District 19, would you characterize our members and clubs dormant or active? Here are some of the indicators that District Officers use.

District 19 has a goal to achieve 115 Competent Communicator (CC) awards before June 30, 2012. So far, the District is behind by 22 CCs, but statistically, we are on track to achieve this goal by June 30. The Advanced Communicator (AC) goal for the District is 32 awards before June 30. The district has been credited with a whopping 150 percent of goal which puts the District ahead 16 ACs. These characteristics lead me to say we have active members.

District Officers also monitor Distinguished Club Program (DCP) progress. Twenty clubs have attained two Competent Communicator (CC) awards and 8 of these have attained at least two additional CCs. The 1100 Toastmasters Club in Division C has the most so far! Thirty-one clubs have attained an Advanced Communicator (AC) award and 13 of these have attained an additional AC. Siouxland Ciceros and (Continued on p. 5)

It's Tax Season for Toastmasters, Too

Club officers, remember that it is tax season for Toastmasters, too. Every Toastmasters club in the United States is required to file the 990-N e-Postcard with the IRS by May 15. Filing must be done electronically. Information and step-by-step instructions are available on the Toastmasters International website at http://www.toastmasters.org/irs_990n.aspx

Under the Pension Protection Act of 2006, most small tax-exempt organizations whose gross receipts are normally \$50,000 or less must file Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations not Required To File Form 990 or 990-EZ. Before this law was enacted, these small organizations were not required to file annually with the IRS. The first filings were due in 2008 for tax years ending on or after December 31, 2007. This applies to both community and corporate clubs because each Toastmaster Club is a separate business and legal entity.

The e-Postcard is due every year by the 15th day of the 5th month after the close of your tax year - that is May 15 for Toastmaster clubs in the United States. If the due date falls on a Saturday, Sunday or legal holiday, the due date is the next business day.

If you do not file your e-Postcard on time, the IRS may send you a reminder notice but you will not be assessed a penalty for late filing the e-Postcard. However, an organization that fails to file required e-Postcards (or information returns – Forms 990 or 990-EZ) for three consecutive years will automatically lose its tax-exempt status.

Let's keep every club's tax-exempt status intact.

Poster Contest Results Announced By LeAnn Blankenburg, District 19 Governor

At the March District Executive Council (DEC) meeting, April was declared Membership Month. Regional Advisor Sherri Wood challenged District 19 to a Poster Contest. The rules of the contest appeared in the March 25 District 19 Update. The prizes were \$20 gift certificates to the District 19 bookstore. The winners are: AEGON Articulators, Esquire, and GPC-KFI. The winning club for the pair of spring conference tickets is Mid City.

Congratulations to all!

Spring Into Action

Congratulations to These 7 X 7 Winners

The clubs listed below are winners of the 7X7 club officer training incentive. Each is entitled to one free registration to the spring conference in Johnston, Iowa May 18-19. Each club must decide who will use the free registration and then notify Cliff Scherrer Sr. by e-mail at dtmcliff@machlink.com

Division A - Future Communicators of America

Division B - Collins Avionics Club

Division C - Nexus

Division D - Town and College

Division E - Conscious Communicator Club

Please congratulate these lucky attendees when you see them at the conference. There's always next time. The next round of club officer training starts June 1.

(from p. 3) Wright On, both of Division A, lead the District with ACs! Forty clubs have received recognition as receiving a Competent Leader (CL), Advanced Leader (AL) or Distinguished Toastmaster (DTM) and 12 have attained at least one an additional CL/AL/DTM. Tower Toasters, also in Division C, has received the most since July 1, 2011. More than half of our clubs have achieved one or more of these goals which leads me to say we have active members in active clubs.

How are our club officers doing? During the first round of club officer training (June-August 2011), 80 clubs were credited with having at least 4 officers trained, roughly 84 percent. And during the second round of club officer training (December 2011-February 2012), 60 clubs are credited with having at least officers trained, approximately 63 percent. Of those 60 clubs, 54 are credited with achieving the DCP goal of having at least 4 officers trained during both training periods, which is about 56 percent of our clubs.

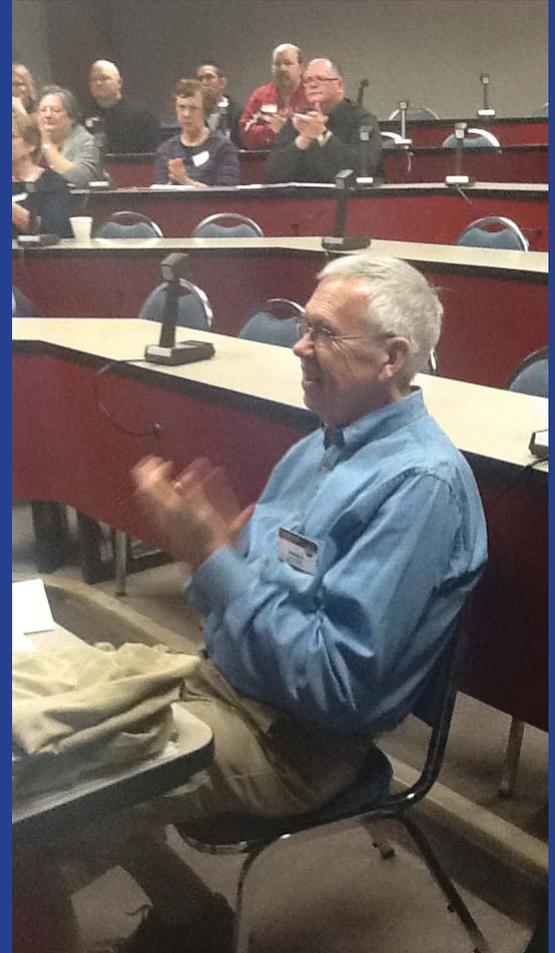
I believe our members and clubs are active and can achieve our CC goal within the remaining weeks before the Spring Conference. Let's make this happen. Let's spring into action!

Division A Governor, Russ Koch, brings le

Winter in Iowa presents a challenge for scheduling activities. "Weather permitting" hangs as a post script for most activities. Combine that with the challenge of planning training across a wide area like Division A, and images of being stranded on a snow-covered road come to mind. Presented with such a problem, Russ Koch did what any life-long Boy Scout and leader would do. He found a safer, more efficient way to bring people together to interact and learn.

The Division A Spring 2012 Officer Training was held at Western Iowa Tech Community College, Sioux City, Iowa on February 11, and concurrently in Dubuque and Red Oak. This was the first officer training in District 19 that was made available using the Iowa Communications Network (ICN). In other words it was the first officer training in the district that was not just face-to-face. One of the more important elements of the training was the fact that it was live and interactive. None of the presentations were pre-taped, on a DVD or CD or any other medium.

Cyndi Hansen was the chair/facilitator for the entire training. The program began at 9:30 a.m. with two remote sites being acknowledged. After the Pledge of Allegiance and Introductions the program proceeded with an Inspirational Thought and the Reading of the District Mission by Helen Jacobs. The principal presentation was "Attracting New Members to Your Club," from the Club Leadership Training



Leaders together through technology by Russ Koch and Beth Simmons

Program (Item 1311b), presented by Corliss Hassler. Corliss' presentation was very interactive between WIT, Red Oak and Dubuque. There was lots of participation from those leaders.

After a short break, it was time for more fun. Russ Kock, with the guidance and suggestions from Beth Simmons, had put together a game of Jeopardy. The Officer Jeopardy (job specific training) was a lively competition between the three sites. The game was facilitated by Cyndi Hansen and Beth Simmons.

Whenever you bring Toastmasters together, whether in person or through technology you will find creative



communication. One meme that was soon developed was the camera nodding "yes" or shaking "no" rather than a more traditional vocal or gestural answer.

Following Division Updates from District Governor and a few Closing Thoughts, we adjourned and wished everyone a safe and thankfully shorter trip home.

(Clockwise) Division A Governor, Russ Koch, applauds.

District 19 Governor, LeAnn Blankenburg gives announcements while Cyndi Hansen looks on.

Cyndi serves as Chair.

Remote participants shown on monitor.

Beth Simmons introduces Corliss Hassler.

Helen Jacobe starts things with an inspirational thought.



The Great Debate

by Jean Symington Craig,
Area 92 Governor

On March 17, the CONscious Communicators Toastmaster club at the Iowa State Penitentiary in Fort Madison hosted a well-executed, edge-of-your-seat debate on the following proposition: Capital punishment is an acceptable form of punishment.

The Fort Madison facility is a maximum security institution for men, and the proposition resonated strongly with the audience. The Easy Speakers, comprised of CONscious Communicators, argued the affirmative position, while The People's Choice, comprised of non-member challengers from the general inmate population, argued the negative position. Jennifer Neumann, an outside member of CONscious Communicators and Communication Studies Instructor at Southeastern Community College, was the moderator. Fred Krueger, regular Toastmaster volunteer, and I were the judges for the event.

The club's president noted at the beginning of the meeting that this event had captured the attention of the entire institution. Inmates had been approaching him in a steady stream, asking how they could come to The Great Debate.

Jennifer and the club had decided on the debate structure. Each team would give two constructive statements (5 minutes each), two cross-examination statements directed at the opposing team (2 minutes each), and two rebuttals for each side (3 minutes each). Judging was on content, organization, supporting materials, persuasive appeals, language, and delivery, with a number of sub-categories defining each criterion.

From the caliber of the opening presentations, it became apparent immediately to the judges that this was going to be a very difficult event to judge. Each team could earn a total of 200 points. Both teams were very well prepared with facts, statistics, financial cost/benefit analysis, equity, and moral and ethical considerations that stimulated and challenged the audience on many levels.

The passion, intellectual talent, and level of articulation displayed was actually quite beyond expectations, particularly for a first-ever debate performance.

Jennifer noted, "The CONscious Communicators' inaugural debate was incredible! All of the participants exhibited remarkable preparation and the passion with which they spoke left me speechless. I'm always impressed when I attend these meetings, but this event left me both impressed and inspired."

How did it end, you ask? After independent calculations across all variables by Fred and me, the affirmative team got 163 points and the negative team got 163 points. Yes! A tie! Another unbelievable result that was just further in line with the generally unbelievable afternoon. Jennifer determined that Fred and I did not have to select a winner or loser, but that a tie was acceptable. That was how it ended, and with wild applause.

The room was absolutely packed, special cake was brought in, and everyone mingled and enjoyed the competitive and social camaraderie. It was Toastmasters energy at its best!

Questions from Inside

by Travis J. Wolfkill, ACS

I live in a human zoo

An evolved animal

Like you I have feelings

And can think rational

When does the punishment end?

When does rehabilitation begin?

How can we be restored to our former state

If we were criminals when we came in the gate?

What is the fate of a boy

Who became a man

Who became a CONscious Communicator

Instead of a hater. Again, I ask

When does the punishment end?

Death Row and all the souls

Who died in the pen

Was it necessary

Or

should we try and forgive?

All-Area 74 Joint Meeting Brings Membr

Held Feb. 18, 2012

There were 81 attendees including 4 children. What a great turnout!

Since I became the Area 74 Governor I started thinking what I could do to help our area. I considered three ideas:

1. Membership. This is the biggest and most common problem of all six clubs in Area 74. Although 4 clubs are getting closer to having 20 members, membership is a constant challenge due to a high turnover rate. Not many people know Toastmasters. We need to let more people know about our organization.
2. Enhance camaraderie. If we know members of other clubs, all clubs can help and learn from each other.
3. Plan a fun event for both guests and members.

I decided to have a joint meeting to achieve all three objectives. There was the additional and perhaps more important benefit for this event. Very new members who were passionate about learning were chosen as the committee chairs. One chair was chosen from each club. We had 5 committee meetings in total. All committee members learned how to organize a big event, how to motivate their club members to actively participate, and how to serve as leaders. They will be the next leaders for our area.

We had a very attractive program. Here are the highlights:

Keynote Speech by Joan Johanson, past international director and professional speaker talked about fun facts and gave a brief history of Toastmasters. She entertained all audiences with her humor and dynamic presentation.

Competitions among clubs: We held three competitions. In the first one, each club brought a flier about our special event. In the second

competition, clubs tried to out-perform each other in a skit that was designed to attract people to Toastmasters. In the third competition, each club tried to bring the most guests. We



Joan Johanson, DTM, delivered the keynote speech.

had a total of 35 guests! In order to have more guests, all clubs were notified in advance that all three competitions would be judged only by guests.

Between-table competitions: Each club member was asked to sit separately at 6 tables. Guests could sit at any table to form teams, but I intentionally asked experienced members from other areas to sit separately so that competition would become more tough and exciting. Competitors responded to quiz questions. When a table made 3 mistakes, they were disqualified. It was really fun.

Table topics and Q&A: Toastmaster-related topics were presented to inform guests about Toastmasters. We found that Area 74 has wonderful diversity: Japanese, Korean, Chinese, Taiwanese, Puerto Ricans, Nepali, Indian, Sri

Members Together

Kayoko Kimura, Area 74 Governor

Lankan, Thai, Malaysian, Kazakhstan, French, Romanian and Uruguayan to name a few.

Thanks to five sponsors, we could provide awards to winners and door prizes to all guests. All clubs were asked to bring main dishes, side dishes, and desserts. We also provided drinks. People could enjoy talking and eating and time was not really enough but we finished and cleaned up by 1:30 pm.

This event was great training for members who actively participated in preparation of fliers, performances, inviting guests, bringing foods, and took various jobs at the meeting. We took a lot of pictures and the entire meeting was videotaped and shared by all clubs.

We did it!



Assistant Area Governor Don Boyle awarded Kim Lau (right), VPE of iToast first place for bringing the most guests. Area 74 Governor Kayoko Kimura assisted with the awards.



The All-Area event was attended by 81 people. Our auditorium was not big enough!

from our Conference Chairs

Fellow Toastmasters:

We hope all of you are getting as excited about the Spring 2012 District 19 Conference as we are! The weekend is sure to be full of fun, laughter and getting to know your fellow Toastmasters. If you weren't already aware of it, our theme for this conference is All Things Hollywood! Get ready to don your finest clothes and walk down the red carpet in your ascent to stardom. We have some great activities planned to make sure your weekend is full of star-studded fun. Here are some fun ways to get into the Hollywood mood.

Paparazzi challenge: We are looking for the person who can get the most people following him or her anywhere he or she goes. The proof is in how many first-timers you can get to sign up for the conference. When first-timers check in, they will be asked who they are "following" or who has encouraged them to attend. The person with the most shutter stalkers will receive \$30 in raffle basket tickets!

Fake movie poster challenge: To add to the Hollywood atmosphere, we are asking clubs to create fake movie posters. The posters will be displayed and conference attendees will be asked to vote for their favorite. Posters must be minimum 14"x20" and maximum 27"x40". See the poster on this page for inspiration. The winning club will receive \$40 to spend at the bookstore, perfect for adding to your club's library!

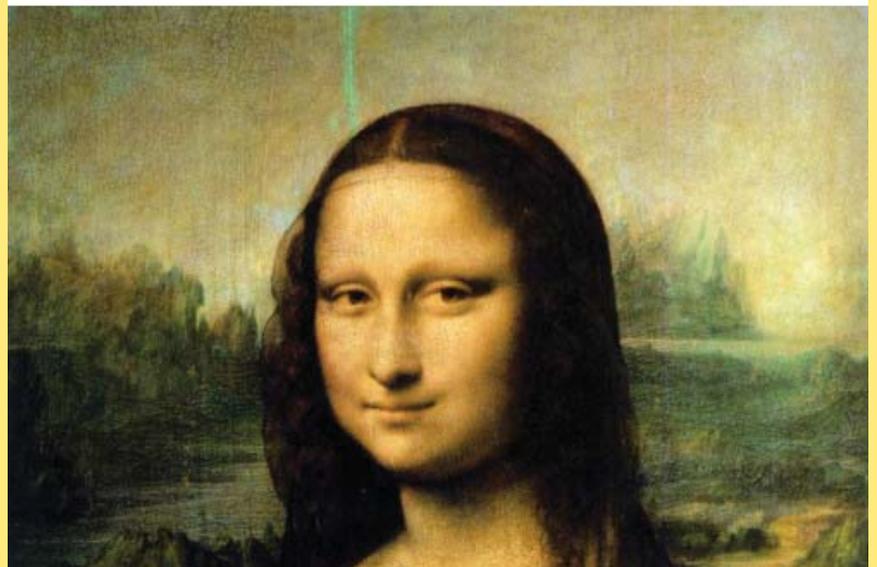
Break out the hairspray, the costume jewelry, and the attitude, because Hollywood is coming to Johnston. See you in May!

Thomas Lindaman,
Conference Chair

Erik Johnson,
Conference Co-Chair

Jon Neifert,
Conference Registration Chair

Thomas Lindaman Jon Neifert



"Dude, she's looking at me!" "Nuh uh - me!"

Love
Triangle

FAKEMOVIEPOSTER.COM PRESENTS A FAKE MOVIE POSTER PRODUCTION STEPHEN CORAL CAFE CLEANER PAUL FLOOD MUSIC AMY WOLKER
PRODUCTION DESIGNER JOHN FOOL COSTUMES LADY DESIGNER WRITTEN BY NICOLAS MERCHANT PRODUCED BY JOHN PARKINSON DON MAX
DIRECTED BY FAKE MOVIE MADE AT FAKEMOVIEPOSTER.COM STUDIOS

James Autry to Receive 2012 C&L Award

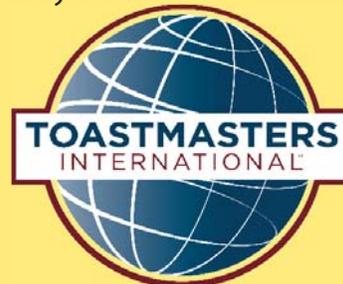
The District 19 Communications and Leadership Award Recipient this year is author, poet, speaker, businessman and consultant James A. Autry. Mr. Autry is a very popular speaker and workshop leader who specializes in leadership and management.

He focuses on creating a workplace in which people can do good work, find meaning in their work and share in the rewards. He stresses the importance of rewards that go beyond the professional and the financial aspects and that bring about the psychological, emotional and spiritual satisfaction of a job well done. He believes in creating workplaces of honesty, openness and trust.

Mr. Autry will be presented with the Communications and Leadership Award at Saturday's luncheon on May 19. We are pleased that he will also present an educational session on Servant Leadership at our conference that afternoon. The session is scheduled for 1:15-1:45 p.m. Don't miss it!



More information about Mr. Autry can be found on his website at <http://www.jamesautry.com>.



District 19 Toastmasters May 18

Friday, May 18

1:00 pm - 1:40 pm Thomas Lindaman Stage Blocking

Fri 1:45 pm - 2:25 pm Tom Traynor Marketing

Fri 2:30 pm - 3:10 pm Rich Hopkins Keynote Session

District 19 has the distinct pleasure of welcoming speaker, author, and coach Rich Hopkins as keynote speaker for the 2012 District 19 Spring Conference. Rich is a husband, a father of six, and a speaker dedicated to helping his audiences change their journeys through life, regardless of their current circumstances, perceived limitations, or tangible obstacles.

Rich grew up walking funny and now he thinks and speaks funny - just funny enough to entertain and transform his audiences to embrace a "Win Anyway" mindset. When he isn't speaking, he's coaching fellow professionals to find and share their most important messages, whether in the interest of business or personal achievement.

Rich took third place among ten speakers from around the world competing for the title of Toastmasters International's World Champion of Public Speaking. Sharing his message about living with the perspective, passion, and persistence of a child with 1,800 audience members and 21 judges, his speech "What We Knew Then" elicited laughter and audience participation from beginning to end.

Rich is the author of the highly regarded blog Speak and Deliver as well as "Go Ahead and Laugh: A Serious Guide to Speaking With Humor" and "Win, Place, and Show". More information about Mr. Hopkins can be found at his website <http://www.richhopkins.com>



Fri 3:15 pm - 3:55 pm LeAnn Blankenburg Leadership Panel



District 19 Governor, LeAnn Blankenburg, leads a discussion of leadership in Toastmasters with an informative and lively panel.

5:30 pm - 5:45 pm First Timers' Reception

6:00 pm - 7:00 pm Informal Reception

ers Spring Conference -19, 2012

7:00 pm – 8:00 pm Candidate Forum

Meet the candidates and make an informed decision on our District 19 Leadership

8:00 pm – 9:00 pm Evening Activity

9:00 pm Hospitality Suite Open

Saturday, May 19

7am – 8 am Breakfast

8 am – 8:15 am Opening Ceremony

8:30 am – 9:15 am Five Seasons Leadership Academy

9:15 am – 9:30 am Parade of Banners Lineup

Get ready to show your colors!

9:30 am – 9:45 am TM Banner Procession

This annual display provides a way for clubs to show their pride.

9:45 am – 11:45 am Business Meeting

Here we gather together to choose our leadership and make decisions. Please carefully read the Proxy Rules on page 20 and insure that somebody holds the proxy for your club President and Vice President of Education by filling out a form for each officer not present.

11:45 am – 1:15 pm Luncheon

1:15 pm – 1:45 pm

Servant Leadership – James Autry



The District 19 Communications and Leadership Award Recipient this year is author, poet, speaker, businessman and consultant James A. Autry. Mr. Autry is a very popular speaker and workshop leader who specializes in leadership and management.

He believes in creating workplaces of honesty, openness and trust. He will also present an educational session on Servant Leadership at our conference that afternoon.

1:50 pm – 2:30 pm

Educational Keynote- Rich Hopkins

Rich returns to inform and entertain.

2:30 pm – 3:00 pm

Judge and Contestant Briefing

3:00 pm – 5:30 pm

Table Topics and International Speech Contests

6:00 pm – 7:00 pm

Social Hour

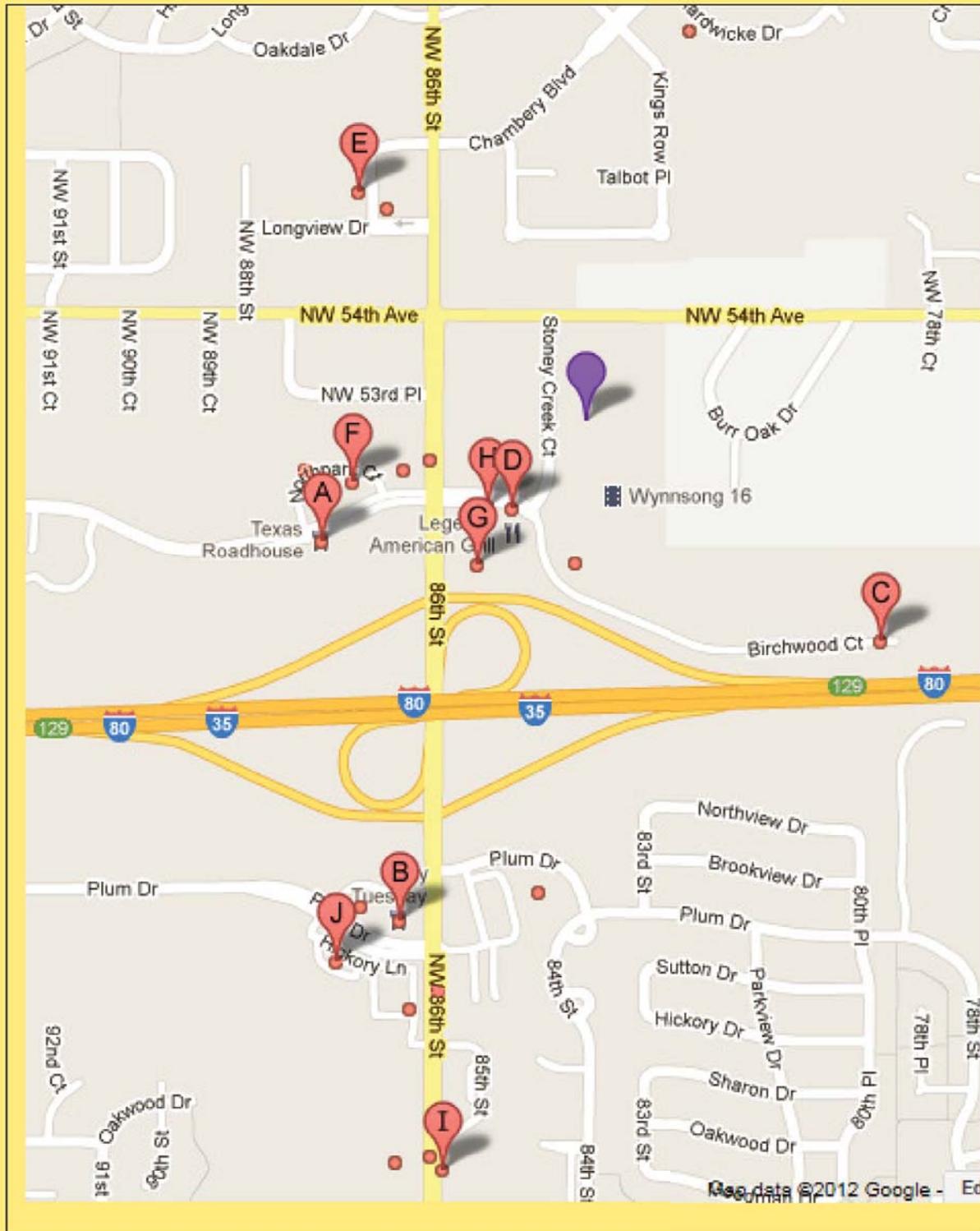
6:30 – 8:30 pm

Banquet

8:30 pm

Hospitality Suite Open

Restaurants and Services



<http://maps.google.com/maps?q=Restaurants&hl=en&ll=41.653804,-93.734794&spn=0.019143,0.037894&>

near Stoney Creek Inn (in Purple)

86th Street Exit

Walking Distance:

Texas Roadhouse [A]
 Legend's American Grill [D]
 Panchero's Mexican Grill [F]
 Starbucks
 Cold Stone Creamery
 Okoboji Grill [C]
 Village Inn [G]
 Burger King [H]
 Wynnsong 16 Theater

North on 86th:

Quiznos [E]
 McDonalds
 Plaza Mexico
 Dahl's

South on 86th:

Ruby Tuesday's [B]
 Overtime
 Culver's [J]
 Arby's
 Bredeaux Pisa
 B-Bops

Merle Hay Exit (East)

North on Merle Hay:

Cactus Bob's BBQ Corral
 Encore Pizza
 Subway
 Panera Bread
 Pagliai's Pizza
 Jimmy John's
 Bandit Burrito
 Sonic
 Chopsticks
 Dairy Queen

South on Merle Hay:

Bennigan's
 Wendy's
 Perkin's
 Famous Dave's
 Carlos O'Kelly's
 Buffalo Wild Wings
 Chipotle Mexican Grill

Proxy Form

Instructions:

The Club President and Vice President of Education are the voting delegates for their club at the District Business meeting. If either voting delegate is unable to attend the District 19 Conference, the other delegate may carry both club votes to the District Business meeting, (no proxy required).

In the event neither voting delegate can attend the District Business meeting, either or both delegates may Proxy their clubs votes to any member(s) of their club to vote in their place. Print, complete and present this Proxy to the Credentials desk before the District 19 Spring Conference business meeting in Johnston, Iowa on May 19, 2012.

All voting delegates must present themselves to the Credentials Desk in order to vote at the business meeting.

Electronic (email) proxies are accepted by the Credentials Desk provided they comply with Toastmasters International rules: Name and Office held by the delegate, Name and Number of the Club, Name of the Club member who will carry the proxy, Date and Location of the business meeting.

Email to: powellmarg@msn.com or leann_blankenburg@yahoo.com

Toastmasters

District 19 Proxy

I, _____ do hereby give my
(print name of the President or Educational Vice President)

proxy for _____ Club # _____
(club name)

to _____
(print name of the member of the club)

to be voted at the District 19 Fall Conference Saturday May 19, 2012 at the Stoney Creek Inn Conference Center, Johnston, Iowa.

signed _____
(President or Educational Vice President)

date _____

Waterloo Speechmasters Create Educational Display at Library

by Diane Ebert, VP Membership,
Waterloo Speechmasters

An educational Toastmasters display created by members of the Waterloo Speechmasters and the Waverly Loud Speakers is currently on display at the Cedar Falls Public Library.

The display includes testimonies about Toastmasters and photos of the members who wrote them as well as a map showing the locations of Toastmasters clubs in Iowa.

Paula Stevenson of the Toastmasters Loud Speakers in Waverly assembled pictures, testimonies and a Toastmaster map of Iowa club locations and assisted with the setup of the display. James Brown from the Toastmasters Waterloo 101 club took photos included in the display.





STONEY CREEK INN & CONFERENCE CENTER

5291 Stoney Creek Ct.
Johnston, IA 50131
Telephone: 515-334-9000

CONFERENCE REGISTRATION FORM

Name (to be printed on badge) _____

TM Level(s) achieved (CC, AL, DTM, etc.) _____ Guest? _____

E-mail _____

OR Address/City/State/Zip _____

Phone: _____ Is this your first District 19 Conference? Yes No

Home Club Name: _____ Club Number: _____

FULL CONFERENCE REGISTRATION

On-Site or after April 15* \$120

INDIVIDUAL EVENT REGISTRATION

Registration Only (no meals):	\$55	<input type="checkbox"/>
Plus: Saturday Lunch	\$25	<input type="checkbox"/>
Plus: Saturday Banquet**	\$40	<input type="checkbox"/>
International Speech Contest Only	\$10	<input type="checkbox"/>
T Topics AND Intl Speech Contest Only	\$15	<input type="checkbox"/>
Rich Hopkins Friday Session Only	\$10	<input type="checkbox"/>

MEAL SELECTIONS (please circle one if applicable):

SATURDAY BANQUET: 1.) Pork 2.) Chicken 3.) Vegetarian Entree

* Meals cannot be guaranteed for reservations received after May 11th.

** Attendees will be contacted prior to the event to confirm meal choice or dietary requests.

MAKE CHECK PAYABLE TO: "District 19 Toastmasters" and mail with registration form to:

Jon Neifert, Spring Conference Registration Chair
1437 Dubuque Drive
Otley, IA 50214

QUESTIONS? Email erikpjohnson@gmail.com or TLindamanDTM406@aol.com

ACCOMMODATIONS: A block of rooms is reserved at the Stoney Creek Inn & Conference Center. Call 515-334-9000 and ask for the Toastmasters rate of \$95.00. The Toastmasters rate is not available online, so please call to make reservations by April 27, 2012.

Conference events, schedules, online registration with PayPal, and so much more will be posted online. Please visit www.district19.me and select "Conferences" for current information.