



The District 19 Executive Committee meeting was called to order by District Governor Anne Chapman at 1:17 pm on July 20, 2013, at the Des Moines Area Community College. Secretary Jamie Hosek took minutes. Minutes of the June meeting were approved without correction.

Shannon Williams, Area 11 Governor, gave the inspirational thought.

Dale Pike, Area 94 Governor, read the Mission of the District.

A quorum was certified.

The agenda was adopted.

Appointments to the District Executive Committee were approved with unanimous consent and were as follows:

Public Relations Officer Michael Anderson

Secretary Jamie Hosek

Treasurer Laurie Skattum

Area 11 Governor Shannon Williams

Area 12 Governor Peggy O'Neil

Area 13 Governor Michelle Holmes

Area 31 Governor Keith Nielsen

Area 32 Governor Jeanne Heil

Area 33 Governor Missy Boardrow

Area 34 Governor Mike Whitson

Area 36 Governor Kory May

Area 51 Governor Adams Jacobs

Area 52 Governor Mark Gordon  
Area 53 Governor Mike Schubert  
Area 54 Governor Joann Willers  
Area 55 Governor Deb Miller  
Area 74 Governor Durga Paudyal  
Area 91 Governor Leonard Behnke  
Area 93 Governor Albert Lin  
Area 94 Governor Dale Pike

Appointments to the District leadership team were approved with unanimous consent and were as follows:

Assistant PRO Connie Gordon  
Assistant PRO Michelle Holmes  
Website Director Brenda Peshak  
Web Information Manager Jamie Ward  
Web Video Manager Keith Nielson  
Social Media Director Amanda Martin  
Media Coordinator Laura Meade  
Email Director Leah Cox  
Assistant Area 51 Governor Claude Hartman  
Assistant Area 93 Governor Dan Clark  
Assistant Area 94 Governor Michelle Bailey  
Assistant Area 94 Governor Tim Lohse  
Parliamentarian Cyndi Hanson  
Librarian Caryn Young  
Historian Reginald Williams  
District Governor's Executive Assistant Missy Boardrow

Reports:

The District Governor report, presented by Anne Chapman, was placed on file.

The Lt. Governor Education and Training report, presented by Mark Latta, was placed on file.

The Lt. Governor Marketing report, presented by Paul Wood, was placed on file.

The Public Relations Officer Report, presented by Michael Anderson, was placed on file.

The District Treasurer report, presented by Laurie Skattum, reported \$33,717 in the treasury, and was placed on file.

The Division A Governor report, read by Shannon Williams, was placed on file.

The Division B Governor report, presented by Ken Boardrow, was placed on file.

The Division C Governor report, presented by Brenda Peshak, was placed on file.

The Division D Governor report was presented by Tami Thompson.

The Division E Governor report, presented by Mitch Greer, was placed on file.

#### New Business:

Mark Latta, Lt Governor Education and Training, moved that Area Governors be reimbursed by the district up to \$20 in the fall and \$20 in the spring for the purchase of contest awards. Motion passed.

Kelly Nielsen, Immediate Past District Governor, moved that areas with four or fewer clubs may forward 2 contestants to the area speech contests. Motion passed.

Brenda Peshak, Division C Governor, moved that divisions with four or fewer areas send one contestant to the division contest. Motion passed.

Paul Wood, Lt. Governor Marketing, moved that the District 19 mileage reimbursement remain at thirty cents per mile. Motion passed.

#### Announcements:

Connie Gordon, Fall Conference Co-Chair, distributed registration forms for the Fall Conference, November 8<sup>th</sup> and 9<sup>th</sup>, at the Ramada Tropics Resort, Des Moines, Iowa.

The next Executive Committee meeting will be held August 17, 2013, at the Des Moines Area Community College, Ankeny, Iowa.

Meeting adjourned at 2:21 pm.

Jamie Hosek

District 19 Secretary

District officers,

In this new Toastmasters year I feel that the whole world is open to us. Not that our district has another shot to make Distinguished, or that we'll grow new clubs and new members, although I want those things, too. What I want for all of us and for our entire District 19 membership is that we get what we need from the Toastmasters program.

I am fortunate that I've been able to give many club orientations. I always start by asking the new member, "What are your goals?" After listening, I am ALWAYS able to say, "Toastmasters can help you with that and this is how..."

I imagine there are times for all of us when we might get bored with the program, or jaded. That's the time to remember that there's a whole world open to us. John F Kennedy said "Leadership and learning are indispensable to each other." We can all learn more and do more through Toastmasters.

Fellow officers, make this year your year. Make sure you learn so that you can help others learn. Let me end with a quotation from Ralph Nader. "The function of leaders is to produce more leaders, not more followers."

Anne Chapman

District 19 Governor

07/20/13

## July 2013 LGET Report

DEC Members:

It's a brand new year and I am excited. And terrified.

As we talked about, most of us are in new roles. I am no different.

That being said, I do have the advantage of knowing some of the next steps for all of us regarding education and training. I also have Anne who regularly communicates her expectations for my role, so I am pretty sure I'm on the right track.

Here are the next steps all for all of us as I see them.

1. Train the officers for your club – All Divisions have had at least one Toastmasters Leadership Institute (TLI). Please continue to work with your clubs to get club officers trained. And, Division Governors, please make sure you record the attendance on the Toastmasters website as we talked about.
2. Train you – I want you to be successful. In order for you to be successful, you need to know what to do, right? Where do you get trained? (DEC) So, you need to attend these. The presentation that Paul gave was just a part of that required training. Our District has a goal to have over 85% trained. Be a part of that 85%, not part of the 15%. The way you are part of the 85% is by showing up to the DEC.
3. Schedule your Division and Area Contests – The District Conference is being capably led by Connie Gordon and Brenda Peshak. As you all know, it is November 8 & 9. That will be here before you know it. So, this is the time to start considering when your Division and Area contests will be held and get that information to our PRO, Mike Anderson, so it can be put on the website and start communicating those to our clubs.

So, it is a new year. We have new opportunities. We have new skills we need to develop. I'm terrified. You may be a little nervous yourself. But, remember the journey of a thousand miles begins with a single step. If we train our clubs, train you, and get the contests we will be three steps down the path to making this year a success.

Respectfully submitted,

Mark Latta

District 19 Lieutenant Governor of Education and Training

Lieutenant Governor of Marketing Report  
20<sup>th</sup> July 2013

As I step into this role it is with a sense of nervousness at continuing the success path set down by Mark, coupled with excitement at the many opportunities and challenges that lie ahead. In the coming months I plan to have various meetings with the Division and Area Governors to discuss various ways to maintain and increase club membership. While seeking openings to create and grow new clubs. I will value the work of the Division and Area Governors as they can give me feedback of potential marketing opportunities within their towns and cities.

Though the geographical size of the District 19 can be daunting I plan to visit as many TLI's, Conferences etc. as humanly possible. I will respond to calls for support and action so use my email or cell phone to let me know what is needed.

Since taking over the role I was fortunate to visit Cambridge Investments in Fairfield with Mark. Where we had a very constructive meeting and Cambridge certainly are ready to move forward in the new club process. There has been a provisional date set for a demo meeting there on Tuesday 12<sup>th</sup> August at 10.00. So I will be calling on various members to help form the demo team. The size of the company has the advantage of a potential for a second later on.

As part of the Trio I am committed to implementing the District Success Plan, to give leadership and guidance to all members of District 19 and be an "ambassador" in everyday life for the benefits of Toastmasters.

The Trio are here to serve you so use the skills, knowledge and passion we have to grow District 19 to be the best.

Respectfully submitted,

Paul Wood  
Lieutenant Governor Marketing

**District 19**  
**Public Relations Officer's Report**  
*July 20, 2013*

Madam Chair,

In the year ahead, the District's top officers are revolutionizing the communications methodology within District 19.

Some of it addressed earlier today, including the new commitment to more contemporary channels of communication, such as the web site and social media.

But that's just the framework.

The real work really starts with every member of this body of leadership. Each member of the District Executive Committee plays a vital role in the District's communications structure. Each Area and Division Governor is a channel through which communication must flow. If there is a failure, then the Toastmasters clubs and members represented by that Governor will be disconnected from the District.

The TRIO has made it a mission to provide to you the content your clubs and members need. But for the initiative to succeed, it requires a return flow of information... you telling us what their needs are, and keeping us informed of accomplishments, experiments, and the creative thinking going on in the Areas and Divisions you represent.

District 19 is providing its leaders with all the tools needed so we can learn from each other, and so we can provide the informational sustenance clubs need to thrive. But it will still come down to simple human effort and commitment to the people we're serving.

We have assembled an amazing team that has already been working hard to put together this system for you... Assistant Public Relations Officers Connie Gordon and Michelle Holmes. Web Site Director Brenda Peshak and Web Developer Andrew Sychra. Social Media Director Amanda Martin. Web Video Manager Keith Nielsen. Email Director Leah Cox. And everyone in this room I haven't named is a reporter.

I am excited about what we can accomplish this year, and believe we are making a truly transitional change that will benefit District 19 and its members for years to come.

Respectfully submitted,  
Michael Anderson, Public Relations Officer



District 19  
July 20, 2013  
Treasurer's Report

The month of May has been reconciled. As of May 31, 2013, the District has \$33,717 in available funds, divided among the District's US Bank checking account, PayPal account and District Reserve.

The District's main income source is membership dues. For the period July 2012-May 2013, membership income was \$25,191, which was \$582 above the projected membership revenue for the period. Additional revenue sources include the revenue from the District Store & Conferences. Total District Revenue for the period July 2012-May 2013 was \$46,274.

District 19 expenses include marketing, education & training, administration and travel expenses. Marketing expenses include banners for new clubs. Education & training expenses include DEC training and awards. Travel expenses include mileage reimbursement for DEC meetings and for the TRIO to attend training semi-annually. As of May 31, 2013, the district has kept total expenses well below budget. Total District Expenses for the period July 2012-May 2013 was \$29,335.

Respectively Submitted,

Laurie Skattum, District Treasurer

# District 19 Division “A” Governors Report

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Madam District Governor and Fellow DEC Members,

Today is a good day. In fact today is OUTSTANDING! Since assuming the Division “A” governor role I have had a few things missing....why does everybody always look at the top of my head when I say that? I mean – I was missing a couple of Area Governors. But I am here today to say my team is complete. As a famous actor used to say back in the 70’s; “Good Morning Angels”. That would be Charlie talking. My Angels are:

- From Area 11 the one the only the ever smiling -Shannon Williams.
- From Area 12 the talented the experienced the, “you-saved-the-day” - Peggy O’Neill
- And From Area 13 the tried and tested and always festive – Michelle Holmes

As you can see I have a wonderfully talented team of experienced toastmasters that have an abundance of energy and enthusiasm for their respective clubs. Our first TLI has been completed and the training was a boost in the pants for all the officers that attended. In fact it was so good one club sent all 7 officers and now they are all trained.

Coming up we have several makeup sessions planned to meet the needs of all the clubs in our division. My goal is for 100% of the officers to be properly trained. There is no better place to start than with the officers of the club.

I would be remiss not to mention that our Division does have its challenges from some seriously struggling clubs, to a geographic venue that provides an abundance of window time. We will be targeting our areas of need and working with those clubs to overcome past issues and forge forward with success in mind.

Moving forward Division A is primed and ready to develop the club members of today, to become the Leaders of tomorrow and leave a legacy of excellence.

Respectfully,

Division A Governor

Larry Hoing



WHERE LEADERS ARE MADE

[www.toastmasters.org](http://www.toastmasters.org)

## **DEC Report**

### **District 19 – Division B**

### **20 July 2013**

Following in the footsteps of my predecessor, now District 19 Lt Gov of Marketing, Mr Paul Wood, Division B is off to a tremendous start for the new Toastmasters year.

I have been blessed with a fantastic team of Area Governors. We have a great mix of experience and ability and dedication and enthusiasm. My team of Area Governors consists of Keith Nielsen in Area 31, Jeanne Heil in Area 32, Missy Boardrow in Area 33, Mike Whitson in Area 34, and Kory May in Area 36.

We had our summer TLI last Saturday, which was a rousing success. We had 84 attendees, more than a dozen of which came from other Divisions, which was a pleasant surprise. Two clubs... Crossroads Storytellers and Burlington from Division E... were recognized for having all 7 club offices trained at the original TLI (in other words, no need to attend a make-up session). While I hopefully provided information that will be beneficial to our members, I can also say that it has been a positive learning experience for me as well. The more I get involved with Toastmasters leadership, the more I realize that we are an organization of top notch people. The support I get from those at the District level has been nothing short of incredible.

The dates and locations are already mapped out for the major events for the remainder of the year to assist the Areas and clubs in planning their own calendars and agendas. Our next big event will be the Division B Contests on Saturday, October 26<sup>th</sup>, at Kirkwood Community College in Cedar Rapids.

In conclusion, I am convinced that we have a bright future ahead in Division B.

Respectfully submitted,

Ken Boardrow  
Division B Governor

**WHERE LEADERS  
ARE MADE**

So I feel like I have just started in Toastmasters all over again. I am nervous, but mostly excited about what is to come in Division C. We have started monthly meetings with the Area Governors to give support to the Area Governors. I have a mixed team of half experienced Area Governors and half who this is their first time.

My team is made up of:

Area 51 Gov	Adam Jacobs
Assistant Area 51 Gov	Claude Hartman
Area 52 Gov	Mark Gordon
Area 53 Gov	Mike Schubert
Area 54 Gov	Joann Willers
Area 55 Gov	Deb Miller

We are working on getting several TLI's scheduled in the coming weeks. The plan is for each Area Governor to hold at least two trainings. I will also be hosting as many training sessions as it takes to get everyone trained. I am hopefully we can get every officer trained before the August 31<sup>st</sup> deadline.

As a Division I expect to continue the standards of getting all club visits accomplished at 100%. Tami the Division D Governor and I have agreed to a special alliance. I am hoping the partnership will give both Divisions a leg up. We can help get all officers trained as well as share resources for contests. The Division Governors and I have started meeting before the DEC meetings as well as being in contact via email. We figure if we can work together well then our divisions should all do better.

I want Division C to have the motto of "C you at..." I would like to see the clubs more involved outside the club. I want to "C them at..." Division Contests, Area Contests, Conferences. To get people more involved I feel mentoring should be something that needs to be worked on Division C. Mentoring within clubs to encourage growth and continue the fun of toastmasters. I would like to see the Area Governors mentor to their clubs on education programs and club actives outside the club. I also plan to help mentor my Area Governors to give them all the support they need to accomplish their goals!

C you at the next Division C event!!

Respectfully submitted Division C Govenor Brenda Peshak

## DIVISION E REPORT

Division E is rolling along in an almost excellent manor. All Areas with one exception have duly appointed Governors; these Governors are doing a fine job in their appointed roles. Area 92 is our orphan Area still in need of an Area Governor, we will soon have a new club in this area and it would be great to have a Governor at the Demo meeting.

The TLI West was well attended from both D19 and D54, with good representation from Division E. Club Officers who were unable to attend TLI West have taken part at TLI's in Cedar Rapid and Des Moines in the past few weeks.

Toastmasters Night at the Ballpark was sparsely attended in comparison to years past. This was due to some competition from Bicycle races and weddings. There will be another Ballpark Night next year; plans are in the works right now, with some possible changes!

Future plans for the Division include the Area Speech Contests; Area 94 has set its date for October 5<sup>th</sup>. The Division E contest will be two weeks later on October 19<sup>th</sup>.

Respectfully submitted.

Mitch Greer  
Division E Governor