



The District 19 Executive Committee meeting was called to order by District Governor Anne Chapman at 2:08 pm on August 17, 2013, at the Des Moines Area Community College. Secretary Jamie Hosek took minutes. Minutes of the July meeting were approved without correction.

Keith Nielsen, Area 31 Governor, gave the inspirational thought.

Peggy O'Neill, Area 12 Governor, read the Mission of the District.

A quorum was certified.

The agenda was adopted.

Dayna Weltzin was appointed as Area 73 Governor with unanimous consent.

#### Reports:

The District Governor report, presented by Anne Chapman, was placed on file.

The Lt. Governor Education and Training report, presented by Mark Latta, was placed on file.

The Lt. Governor Marketing report, presented by Paul Wood, was placed on file.

The Public Relations Officer Report, presented by Michael Anderson, was placed on file.

The District Treasurer report, presented by Laurie Skattum, reported \$29,839 in the treasury, and was placed on file.

The Division A Governor report, presented by Larry Hoing, was placed on file.

The Division B Governor report, presented by Ken Boardrow, was placed on file.

The Division C Governor report, presented by Brenda Peshak, was placed on file.

There was no Division D report.

The Division E Governor report, presented by Mitch Greer, was placed on file.

#### New Business:

There was no new business.

#### Announcements:

Lieutenant Governor of Marketing Paul Wood announced that there will be a Proclamation Signing with Iowa Governor Terry Brandstad on September 5, 2013.

The next Executive Committee meeting will be held September 22, 2013, at the Des Moines Area Community College, Ankeny, Iowa.

Meeting adjourned at 2:33 pm.

Jamie Hosek

District 19 Secretary

Fellow committee members,

I know you have been very busy making sure our club officers are trained, doing club visits and in some cases seeking answers to questions your members ask. I'm thrilled with the teamwork I've been seeing and hearing about!

I'm excited to let you know that your Trio continues to work as a team. We three leave tomorrow for Trio training in Cincinnati. While we're there we will meet other trios from Districts all across the world. We'll meet our Region Advisor, Monique Levesque-Pharoah in person. We'll meet up with our own International Director, and we'll have the opportunity to interview those people who are running for International Director. *From other Regions,*

*The & int starts Monday*  
This intensive training will not only allow us, the Trio, to work together as a team, but it will also allow us to gather big ideas and little notions from other districts which we can then bring back to District 19 to help our members.

Training lasts for two days, at which point Mark and Paul will both come back home to be available to you. I will be staying in Cincinnati to attend the International Convention. There will be even more interviews of ID Candidates. There will be education sessions. And on Thursday, there will be the semi-final of the International Speech contest where I'll get to cheer on our own Vilma Bergstrom!

On Saturday I'll attend the business meeting. The majority of our clubs have given me their proxy to vote in their best interest. I appreciate being able to carry those votes and will take that duty quite seriously. One of the votes could impact every Toastmasters club in the world. It proposes amendments to the club constitution that could give our clubs more flexibility about when club elections take place, and how to discipline a member, for instance.

Even though I'll be away from my home base, I know that the week will reinforce my knowledge that the members of District 19 are a team. I know that stories I'll hear from other District Governors will reinforce for me what a distinct pleasure it is to be able to serve you, leaders and members of District 19.

District 19 DEC Members:

August! Believe it or not, we are in the second month of your term. You are one-sixth of the way there. Wow!

The other way to think of it is to think “Wow, we’re two months into it – what do we have yet to do?” Fortunately, I am here to remind you of some of the things you still need to do.

For example, speech contests. If you have not yet set the Area speech contests yet, you will want to do this right away. If your Division Governor is not here and she has not set her Division contest, you will want to follow up with her right away.

Another thing that we have going on is training. Before we talk about your responsibilities for training others, let’s talk about your responsibilities for being trained. **Each of you need to be trained in your roles as Division or Area governors.** And where do you get trained? That’s right – here. So, it is of the utmost importance for you to attend these meetings. I realize it is a large chunk of time and the weather has been nice, but it part of your responsibility as a leader to attend these meetings.

Speaking of leadership, as Claude mentioned in his presentation, great leaders walk the walk and don’t just talk the talk. To that end, our District Governor has set the goal for each of us to get an educational goal this year. To support her in this, I am looking at some of our seasoned Toastmasters who may hold old designations – say an ATMB – to get back with the program and replace that old designation with a new designation – say an ACS.

Okay, enough about that. Now, let’s talk about the training we provide our members. All TLI’s are complete, and many of you are working on the make-up TLIs. Do not forget to get the trained officer lists to our Division Governors so they can get it into Toastmasters on time.

To summarize, we are in the second month. That’s a long way in, but we still have a long way to go. By getting our contests scheduled, training at the DEC, walking the talk by achieving educational awards, and by making sure we get all of our officers trained, we’ll let’s make it a great year.

Lieutenant Governor of Marketing Report  
17<sup>th</sup> August 2013

Since the last DEC meeting there has been progress in the role of being LGM. On Monday 12<sup>th</sup> August a very successful Demo meeting was held at Cambridge Investments, Fairfield and the paperwork to start the club is being processed. The name for the new club is provisionally "Cambridge Communicators". After the meeting nine members signed up straight away and further members have signed up since. I wish to give a big thank you to Golden Speakers and the demo team from there, Jeanne Symington Craig, Seth Braun, Rhonda Whittaker, Karen Aoki, Bob Byrnes, plus Kory May as the guest speaker and Steve Hinsley as the Toastmaster. The number of attendees at the demo was 48 from Cambridge Investments. Sponsors and Mentors have been allocated to Cambridge to continue their progress.

To work with clubs to help maintain membership and to seek ways to increase membership I have put in place an incentive scheme which I believe is challenging yet achievable for each club, as well as being rewarding.

One of the goals for District 19 is to continue searching for new club opportunities and again I have set in place an incentive scheme for a club member who provides a lead for a new club.

Full details of both these schemes have been published on the District 19 website.

As part of my commitment to the Division and Area Governors I have set up a series of Conference calls with each Division Governor and the Area Governors from that Division. This will be a time for interaction on how I can support them and what issues and concerns they may have. These calls will be approximately every 5 weeks or so.

I shall be attending the signing of the Proclamation by Governor Branstead on 5<sup>th</sup> September at the Governor's House in Des Moines.

Respectfully submitted,

Paul Wood  
Lieutenant Governor Marketing

**DEC Meeting  
August 17, 2013**

**Public Relations Officer's Report**

**Madame Chair,**

**While we continue to develop the new District 19 Web site, regularly adding information and news that can help both District 19's leaders and club members, the site is ready to show off NOW.**

**We need every member of the DEC, mostly notably those in attendance today, to carry word of the site back to the clubs they serve. We now have the vehicle, but for the site to succeed it must be continuously fueled with new information.**

**Whether it's contest dates, or special club events and accomplishments, or those deserving special recognition, all are welcome content for the site. And we now need people to READ what's on the site.**

**We need every Division governor to make sure every Area governor is aware of the site. And we need all Area governors to make their clubs aware of the site and the many resources it holds.**

**Similarly, the new District Facebook Page will be a key piece of the information distribution system, but for it to work, those who are on Facebook need to know to look for it and "follow" the District. And that they can know only if the word is spread to them through the Division and Area Governors.**

**We continue to work on developing the new Email system that will allow us to email members and leaders across the district, but it's not quite operational yet. We hope that happens very soon.**

**Finally, we do intend to continue the tradition of District 19's long-running publication *The Transmittter*, probably with two editions this year, one before each conference. However, we continue to search for a Transmitter Editor. If anyone knows of someone willing to assist, please contact me as soon as possible.**

**We have taken on a lot of work in rejuvenating communications in District 19. The foundation has been poured. The next step is in the hands of all District leaders as we encourage members to use and contribute to these new communications channels.**

**Respectfully submitted,  
Mike Anderson, Public Relations Officer**

District 19  
August 17, 2013  
Treasurer's Report

The district finances for the 2012-2013 Toastmaster year have been reconciled. As of June 30, 2013, the District has \$29,839 of available funds for use in supporting the mission of the District. The available funds are held in 3 accounts: a US Bank checking account, PayPal account and District Reserve.

The 2012-2013 year-end results report total revenue of \$47,214 and total expenses of \$35,072.

District revenue sources include membership dues, conference registrations and District Store sales. In May 2013, an unexpected revenue of \$2659 was recognized. The revenue came from the "Great Iowa Treasurer Hunt" which originated from an old 2005-era PayPal account. In addition to this unanticipated revenue, the District's total membership revenue exceeded projections for the year by \$840.

District expenses include marketing, education & training, administration and travel expenses. Marketing expenses include providing banners and marketing materials to 4 new clubs. Education & training expenses include DEC training materials, awards presented at the 2013 Spring conference and the license to show "Speak - Come Find Your Voice". Travel expenses include mileage reimbursement for DEC meetings and for the TRIO to attend training semi-annually. Total expenses for the 2012-2013 year were \$10,000 below budget.

The budget for this Toastmaster year is currently being worked on, with the intention to present to at the next DEC meeting in September.

Respectively Submitted,

Laurie Skattum, District Treasurer

# District 19 Division “A” Governors Report

---

Madam District Governor and Fellow DEC Members,

In the Wild and Woolly North and Western parts of the state of Iowa Division A spans from Mason City all the way down to Red Oak Ia. Yes most of this territory is civilized, in fact this territory is hopping with talented and forward thinking individuals. Three of them are my Area Governors;

Area 11 - Shannon Williams

Area 12 - Peggy O’Neill

Area 13 – Michelle Holmes

As stated in the last DEC these are my Angels. Each of them has been working diligently in serving and providing leadership to our clubs in Division A. The area governor club visits are taking place with the goal of having all club visits completed. One of the items we are focusing on is our divisions future leaders. Each of our Area Governors will be tapping into the clubs to find those next generation; area, division, & district governors. They are out there we simply need to prime the pump a little.

Speaking of Priming the pump, To date we have had 2 TLI sessions in Division A which has resulted in 3 clubs with all 7 officers trained, 2 clubs with 6 officer’s trained, and 1 club with 5 officers trained. And for those clubs in Area 12 the TLI is set for Aug 22<sup>nd</sup>. Our focus in the TLI’s thus far is the MEMBER. Everything we do is for the member. Our training this fall has been focused on developing those priority items that each officers need to perform and having them share that out with the larger group and then take it back to their respective club officer groups and develop an action plan to build their clubs health and internal capabilities. All of which again is focused on the member. I am looking forward to some fantastic personal and club growth in the coming Toastmaster year.

The wheels are in motion for our upcoming fall speech contests with Division A set for October 12<sup>th</sup> in Rockwell City, Ia. Area 11 & 13 Fall contests is set for September 14<sup>th</sup>, and Area 12 is in the planning stages and will announce the date and location shortly.

Moving forward Division A is primed and ready to develop the club members of today, to become the Leaders of tomorrow and leave a legacy of excellence.

Respectfully,

Division A Governor

Larry Hoing





WHERE LEADERS ARE MADE

[www.toastmasters.org](http://www.toastmasters.org)

## **DEC Report**

### **District 19 – Division B**

### **17 August 2013**

Since last month's report, we at Division B have almost completed our make-up TLIs, with one more still to go. The vast majority of our clubs have achieved their minimum of four officers trained to count toward their club DCP goals, with most of those clubs exceeding the bare minimum.

I was also pleased that we were able to assist with the training of two full clubs from neighboring divisions. We are always happy to help out in this regard. This is the standard of mutual cooperation that Toastmasters is famous for and should continue to strive for.

In working with the Area Governors and through the TLIs we have identified many clubs that are vigorous and healthy, and a small handful that could use a boost. I will be working with the leaders in my Division, as well as utilizing the District resources above Division, to assist these clubs in regaining their health.

My Area Governors are planning their Area Contests, and I have begun planning our Division B Contest. As I mentioned last month, the dates and locations are already mapped out for the major events for the remainder of the year to assist the Areas and clubs in planning their own calendars and agendas. Our next big event will be the Division B Contests on Saturday, October 26<sup>th</sup>, at Kirkwood Community College in Cedar Rapids.

In conclusion, I feel extremely fortunate to have such a stellar group of Area Governors. We're on track and making things happen and serving our members. This, in my opinion, is what Toastmasters is about.

Respectfully submitted,

Ken Boardrow  
Division B Governor

## Division C report

I ended my last report with C you at and so I wanted to start with where I saw Division C. C you at was the line sent out to all officers to ask them to come to training. I am so very proud of my Area Governors, they have made a great effort to get their clubs to training and to provide opportunities for training. As a division we have planned at least 2 training sessions a week throughout the last few weeks of July and the month of August with still more to come. We have also helped share the information for the Division D trainings as well. Tami and I have been working together to make sure officers are getting the information to get trained for both C and D.

I am pleased to announce at this point we have 10 out of 21 active clubs that have gotten at least 4 officers trained! With still five more training sessions scheduled I am hopeful we will get every officer trained. Well maybe the more realistic goal would be to at least get every club to have four officers trained. I am ok with that. We have six clubs that just need one more officer trained to meet the goal.

I am very excited about the commitment of my Area Governors to having monthly meetings with me. They have had some great ideas come out of these meetings. They have decided and are going to try out offering educational sessions about things clubs might need to know like judges training, club webpages, club building, evaluations, and Mentoring . The Area governors and I have each picked a subject to teach. Several are even going to use this as their high performance leadership project.

Also at these meetings we have been talking about club visits and contests. Areas 53/55 and Areas 51/54 are once again going to combine forces to hold the Area contests. Area 52 usually has enough participants and so will continue to have their own Area contests. The Division C contest is Oct 19<sup>th</sup>.

I am very excited about the enthusiasm I am seeing out the clubs and the Area Governors. It is wonderful to have them involved in what is going on with other clubs and the division. As I have said in the past, I want to see Division C engaging in events beyond the club.

C you at the educational sessions and the contests!

Respectfully submitted Division C Governor  
Brenda Peshak

## STATE of DIVISION E

- Division E is Enduring with some very hard working Area Governors of whom I am very proud. The majority of them have set the dates for their respective contests, as well as getting their volunteers lined up now, kudos to my AG's. Some of the AG's have begun their Area visits with great success.
- 
- Division E has not met Excellence as of this report; we still have an Area without leadership, lacking an Area Governor. Which I feel is a very sad thing to say about the Area. That no one in this entire Area has the where withal to step forward and say I will run this Area, to help it grow, to see it made stronger, to be an Area of Distinction.

I do have some wonderful volunteers who have stepped up to the plate and are doing the AG visits, but they are either an existing Area Governor or past AG's and have responsibilities to their Areas first. God Bless them.

Make the Effort, volunteer some time, become an Area Governor, who knows you just might like it! Help make Division E Excellent, once again, we are very close we are just missing you.