



The District 19 Executive Committee meeting was called to order by District Governor Anne Chapman at 12:33 pm on September 21, 2013, at the Des Moines Area Community College. Secretary Jamie Hosek took minutes. Minutes of the August meeting were approved without correction.

Anne Chapman gave the inspirational thought.

Kory May, Area 36 Governor, read the Mission of the District.

A quorum was certified.

The agenda was adopted.

The District Treasurer report, presented by Laurie Skattum, reported \$30,058 in the treasury, and was placed on file.

Mark Latta, Lt Governor Education and Training, moved that the District Governor, representing the District Executive Committee, present the 2013-2014 district budget to Toastmasters International by September 30<sup>th</sup>. Motion passed.

Marse Visnavec was appointed as Area 92 Governor with unanimous consent.

Reports:

The District Governor report, presented by Anne Chapman, was placed on file.

The Lt. Governor Education and Training report, presented by Mark Latta, was placed on file.

The Lt. Governor Marketing report, presented by Paul Wood, was placed on file.

The Public Relations Officer Report, read by Michelle Holmes, was placed on file.

The Division A Governor report, read by Peggy O'Neill, was placed on file.

The Division B Governor report, presented by Ken Boardrow, was placed on file.

The Division C Governor report, presented by Brenda Peshak, was placed on file.

There was no Division D report.

The Division E Governor report, presented by Mitch Greer, was placed on file.

The Past District Governor's subcommittee dealing with District Procedures, chaired by LeAnn Blankenburg, presented a report read by Kelly Nielson.

Kelly Nielsen, Immediate Past District Governor, moved that the District Executive Committee approve the draft District 19 Procedures for presentation at the District Council meeting November 9, 2013. Motion passed.

#### New Business:

There was no new business.

#### Announcements:

Connie Gordon, Fall Conference Chair, gave an update about the Fall Conference, November 8<sup>th</sup> and 9<sup>th</sup>.

The District Council Meeting will be held November 9, 2013, at the Ramada Tropics Resort, Des Moines, Iowa.

The next Executive Committee meeting will be held March 22, 2013, at the Des Moines Area Community College, Ankeny, Iowa.

Meeting adjourned at 1:28 pm.

Jamie Hosek

District 19 Secretary

## District Governor Report September 21, 2013

Last month I attended the Toastmasters International Convention. It was a great opportunity and also quite a challenge for me.

Highlights of the convention for me were

- Watching our own Vilma Bergstrom competing in the semifinal International Speech contest. Vilma was up against stiff competition, but she was great. I think she deserved a trophy!
- Being in the parade of flags in the opening ceremony. It was one of those things that seemed a little humdrum going into it, but when you're there, and the event actually starts, it becomes very real and very exciting.
- Meeting up with one of D19s Past International Directors, Martha Tinker, who helped me through the process of interviewing candidates for this year's International Directors.
- The business meeting. You all know I like them anyway, but this one was a blast!
- Education sessions that rocked. They were motivational, helpful and astounding.

Challenges of the convention for me were

- Coping with a LOT of people—I'm an introvert
- Feeling unprepared—I'd never been to an International Convention

The enjoyment I received along with the challenges I had gave me one concrete idea to bring home. NOW I remember what it's like to be a newbie somewhere and how scary it is, even if I think I'll like it. I am definitely going to get with our conference cruise director to find out who our first timers will be and I'll write them a letter: what to expect, who to talk to if they have questions, what might be expected of them. Now that I remember what it's like to be a first-timer, I'm in an even better position to help out our own first timers.

Anne Chapman

District 19 Governor

District Executive Council and fellow Toastmasters:

It's football season! If you know me, you know that I know almost nothing about sports. I know that it involves a ball and the guys wear pads and helmets and that's about it. Oh, and since I went to Penn State, I know that you don't want to take a shower in the football locker room.

But, I hear football makes for good analogies, so here you go.

So, here we are in the first quarter of our TM game. So far, it's been a good game with lots of free throws and not too many blocked shots at the net.

But, the quarter isn't over. We still have some plays to send in to the designated hitters.

I know many of you are working on your area governor visits. When you are out in the clubs, please remind them of the Distinguished by December program we are running. I will be sending out some information to the clubs, but I ask that you also communicate this play on your visits and help move the puck to midfield!

Also, we have had some fumbles regarding the Area and Division contests. If you have not yet, or your areas have not yet, communicated the date for the contest to the District PRO, Mike Anderson; please do so immediately so we 1) know the contests are planned and B) can communicate them to potential attendees. By communicating your contest dates, we can have great attendance at your contests and avoid a personal foul.

So, here are the takeaways. Please remind your clubs about the Distinguished by December program. Details will be available where? The website...right! Also make sure that you send your contest information to our PRO so we can score a GOOOOOOOOAAAAALL!

It's the end of the first quarter, but the game is not over. If we all keep our eye on the ball, we can hit a home run and make it a great game! Now get out there and play ball!

Respectfully submitted,

Mark Latta

Lieutenant Governor of Education and Training

District 19

Lieutenant Governor of Marketing Report  
21<sup>st</sup> September 2013

This last month has been a one of many activities which has added to my knowledge and understanding of the role of LGM. The month started with training at the International Conference in Cincinnati. I learn many new aspects of being a LGM while making new friends across the Toastmasters family.

This was then followed by a visit to Des Moines Mark Latta to witness Governor Branstead signing the Toastmasters Proclamation for October. There has been good news for the new club in Cambridge Investments in Fairfield who have now submitted their charter paperwork to TI. It is hoped to have the charter party towards the end of September.

I visited a potential new corporate club at Grainger in Waterloo. There was a positive meeting and a demo meeting is being planned for the first week of November. So be prepared to help as appropriate for the demo meeting and ongoing support.

The new club at John Deere in Ankeny is making progress and they now have 15 signed up members. I shall be visiting and helping the club move to the charter status..

To assist in my role I have approached various people around the District to be my eyes and ears on the ground to give me support and potential leads going forward.

The trio have now implemented several incentive schemes for clubs to gain new members and for new club leads. Details have been published on the District 19 website. In addition I have contacted each club with their targets to gain new members for September.

As always I have well supported by the Trio officers and various Toastmaster members during the last few weeks.

Respectfully submitted,

Paul Wood  
Lieutenant Governor Marketing

District Executive Committee Meeting  
September 21, 2013

PRO Report

*To be read by Michelle Holmes, Assistant Public Relations Director:*

Madam Chair,

Did you know there is a new incentive program that gives every club in District 19 the opportunity to win a digital video camera? Did you know Fall District Conference planners are looking for someone to present a session on Social Media? Did you know Heritage Toastmasters recently held an all-evaluation meeting? Did you know Downtowners-Watts of Talk recently changed meeting locations? Did you know a Toastmaster from Dubai recently visited District 19 clubs? Did you know Hilltop Toasters is hosting a *Tall Tales from the Crypt* contest at the prison on October 30?

You would know ALL these and much more if you regularly checked out the spanking new and improved District 19 Web site.

Still, there's plenty room for more. Too many Areas have yet to report their scheduled contest information so we can help **you** get the word out. We KNOW there are clubs out there doing amazing things that the rest of the District should know about – creative meetings, wonderful membership building programs, and so much more. Area Governors need to contribute as a way to support each other and to support the members who are relying on all of us for leadership.

If you have photos from one of the upcoming contest, send them in. If you have a video of a speech or presentation you think others in the District would like to see, tell us about it. We've given you the framework – it's up to you to provide the content that will help everyone.

We are still having trouble getting the District email-service operational, but it is being worked on. We are still in search for a *Transmitter* editor. Please ask around – who do you know who has the skills and interest in doing that?

All in all, we have made tremendous progress in rebuilding the district's communication channels. I want to again thank the entire PR team, including Assistant PRO's Michelle Holmes and Connie Gordon, Web Site Director Brenda Peshak, Social Media Director Amanda Martin, and Video Manager Keith Nielsen.

Respectfully submitted by Assistant Public Relations Officer Michelle Holmes on behalf of PRO Mike Anderson.



District 19  
September 20, 2013  
Treasurer's Report

The financial statements for July 2013 have been reconciled. As of July 31, 2013, the District has \$30,058 available towards supporting the mission of the District. These funds are available from three accounts: \$13,999.82 with US Bank checking, \$4,618.59 with Paypal and \$17,948.32 in the District Reserve.

In the first month of the 2013-2014 Toastmaster year, revenues were from membership dues (\$267). As the year progresses, the District will receive additional membership dues, and will recognize revenue from the Fall and Spring conferences in November and May respectively.

The primary expense in July was travel expense, as a result of the DEC meeting (\$764.07). Other expenses included the monthly fee for maintaining the email database for communication and public relation efforts. In addition, the District also incurred education and training expenses (\$193.85) in the month of July.

Once the DEC provides initial approval for the budget (final approval to come at the District Council meeting in November), the District Treasurer will provide updates on actual versus budgeted monthly results.

Respectfully submitted,  
Laurie Skattum  
District Treasurer

# District 19 Division "A" Governors Report

---

Madam District Governor and Fellow DEC Members,

I wish that I could be there with all of you.... I miss you soooo much.

Division "A" Area Governors, Club Presidents, Officers and members are working the toastmasters plan. We are continuing to grow, learn and lead, as both members of toastmasters and leaders in our communities. With the officer training behind us and the majority of our club visits made all the activity is now surrounding the area speech contests, and the upcoming division contests. Area 11 & 13 Fall speech Contests were held September 14<sup>th</sup> and Area 12's Fall contest is coming up on October 3<sup>rd</sup> in Ft. Dodge Iowa. So far from what I have seen the rest of the Division might as well not hold there contests..... Just say'in.

Several of our clubs are working diligently on new and different ways to attract new members and at the same time retain those existing members. For example: The Sweet talkers club in LeMars will be holding an open house in late November, the Guest speakers will be Mike Wells CEO of Wells Enterprises Inc. and the second speaker will be none other than Dave Smetter who was the original member (founder) of the Sweet Talkers club in LeMars. They are expecting a large crowd and a great opportunity to spread the toastmasters message as both speakers will focus on how they have developed as speakers.

I would be remiss not to mention that our Division does have its challenges from some seriously struggling clubs, to a geographic venue that provides an abundance of window time. We will be targeting our areas of need and working with those clubs to overcome past issues and forge forward with success in mind.

Moving forward Division A is primed and ready to develop the club members of today, to become the Leaders of tomorrow and leave a legacy of excellence.

Respectfully,

Division A Governor

Larry Hoing



WHERE LEADERS ARE MADE

[www.toastmasters.org](http://www.toastmasters.org)

## **DEC Report**

### **District 19 – Division B**

### **21 September 2013**

It hasn't been a slow month in Division B, as we've all been at work planning our Area Contests and Division Contest... not to mention being Toastmasters in general... but there aren't very many new things to report. So, I'll give a quick status report of what is happening...

- Our officer training is complete, and we did very well regarding attendance and results Division-wide.
- Our contests are all scheduled and the finishing plans are being coordinated. The first will be Area 34 on October 1<sup>st</sup>, and the final contest will be Area 31 on October 12<sup>th</sup>
- The Division Contest will be held on Saturday, October 26<sup>th</sup>, in Cedar Rapids.
- We have one club, Downtowners Watts of Talk, who has permanently moved to a new location.
- We have another club, Sunrise Marion, that will soon be scouting a new location, and they may move shortly thereafter.
- It looks like we have a new club forming in the Waterloo area. I'm hearing exciting things from our Lt Governor of Marketing. We'll keep you posted.

That's the big news from Division B right now, but rest assured that we have our eyes on the tasks ahead and will continue our high standards and efforts.

Respectfully submitted,

Ken Boardrow  
Division B Governor

## Division C Report

So it is that time again where we all get together and learn about what is going on in Division C or I should say where I plan to C division C. Contests have been scheduled, meetings have been held to plan the contests. Clubs have been contacted to provide competitors and helpers. Let the contest season begin! I am very excited to see who makes it to the Conference in Nov. Next week several Area contests will be taking place. I am not going to make you scramble to write down all the dates and times while I am reading this so check out the new District 19 website for all the dates and locations

I am pleased to report the final training numbers came in at 80.95% of clubs got at least the minimum 4 officers trained. It also was very interesting when I was looking at the numbers, Area 55 had every club get at least 4 officers trained. Area 51-54 each only had 1 club not make the goal. It is great to see so many clubs make an effort to send people to training! I have to say how proud I am of my Area governors and their help in getting officers trained. They also helped spread the word with their clubs.

Something I have talked about before and new that we are trying is additional training for how to be a better club or toastmaster. I know I have talked about it before and I am glad to see my Area Governors using this as a way to complete their HPL projects. The first opportunity to try this training opportunity is the upcoming Judges training on Sept 28<sup>th</sup> at 10 am at CDS Global. I am very excited that Keith Nielsen has agreed to lead us in how to be a good judge. I really look forward to all the future judges we can get to come to contests.

So Division C I expect to C you at the upcoming contests and the Judges training!

Respectfully submitted Division C Governor, Brenda Peshak