TEACHING TOASTMASTERS TO FISH

1. Purpose of a club mentor

-advise and tutor a new club to be strong and sustainable for the long term

-to build on the initial enthusiasm, co-operation and fun that started with the sponsor and demonstration meeting

1. Qualifications of a mentor

-appointed by the District Director

-committed long term to serving the club

-passionate and enthusiastic

-1-3 years as a Toastmaster with CC and CL

1. Mentor vs Sponsor
2. Sponsor

- achieves 20 member charter strength

- a marketing job

- administrative

- 1 Day to 1 year commitment

1. Mentor

- ensures the club is strong and functional

- 6 months to 1 year commitment

1. Both positions must work together – roles are overlapping
2. Use TM manual “How To Build a Toastmaster Club”
3. Mentoring Tasks
4. Educate and Train Officers

* Officer Handbook
* Training 2X a year
* Importance of meeting deadlines
* Websites; Educational Series
* Assist VPE with scheduling; Treasurer with dues

1. Foster a culture of membership building

* Maintain a 20 member club
* Encourage VPM to have contests and use on-line resources
* Promotional strategies unique to their club
* Encourage use of Club and District websites
* Don’t forget retention

1. Promote Educational Programs and Speech Contests

* Very important with new educational program
* Mentors need to know both old and new programs
* CL Manual

1. Explain the DCP

* The essence of Toastmasters and keeping a club strong
* Encourage use of Club Success Plan
* Stay tuned! Changes are pending