



## **2017-2018 Club Incentives & Rewards** (BB = Bookstore Bucks)

### **INCENTIVES, INCENTIVES, INCENTIVES!!!**

Dear Club Leaders,

Please see the attached for your club's latest opportunities for **INCENTIVES** in addition to our ART Program. It is a front and back that can be distributed throughout your club membership. Open Houses, Club Success Plans, Officer Lists, Club Membership Growth, Speechcraft / Youth Leadership, Club Coaching/Sponsoring/ Mentoring, Leading.....

Find out how you can **grow that spark** within you and others. Let us help encourage and support your journey.

Working with you to grow our District,

Theresa

*Theresa Mickelson, DTM*  
District 19, Club Growth Director  
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- **OPEN HOUSE Reimbursement - \$50 maximum per Club**  
Each club has a \$50 budget for an advertised open house. The money can be used for advertising, refreshments, etc. In order to receive the reimbursement, the **Open House must be advertised in advance**. Please let your Area Director know if you are interested and would like to reserve funds for your club. Start planning!
- **Club Success Plan: Email to CGD by Nov. 30, 2017 - Drawing for 2 Core Values / Club Mission Statement Banner**  
Meet with your 7 Club Officers/Members to complete your Club Success Plan (located in the Manual - Distinguished Club Program and Club Success Plan Revised 2/2017) to map out your Distinguished Club Program's (DCP) Success for 2017-2018. Sign and Date your document/plan. Email the Club Success Plan to the Club Growth Director, Theresa Mickelson [Mickelson.Theresa@gmail.com](mailto:Mickelson.Theresa@gmail.com) and be placed into a drawing for 2 tabletop Core Values Banner / Club Mission Statement Banners and stand. WHERE LEADERS ARE MADE
- **Club Officer List in Early: Submit to TI & Email CGD by 6/16/2018 – Drawing for a Lasagna Meal from the CGD**  
Get your Club Officer List to the Club Growth Director, Theresa Mickelson [Mickelson.Theresa@gmail.com](mailto:Mickelson.Theresa@gmail.com) and submit it to Toastmasters International – TI (Generally the Secretary's Role) by June 16, 2018 to have your club placed into a drawing for a Lasagna Dinner. To submit the list to TI: Go to the TI website; under Club Central tab select the Club Officer Assignment tab and submit. Email to the Club Growth Director, Theresa Mickelson [Mickelson.Theresa@gmail.com](mailto:Mickelson.Theresa@gmail.com).
- **Club Membership – Membership Building Kit plus 2 Membership Pins \$6.50/ea. & \$50 BB with 5 New Members from July 1, 2017 – June 30, 2018**  
Clubs wanting to increase their membership will be given a Membership Building Kit, 2 New Membership Pins to begin Promoting Inductions and once they have increased their membership to 5 New Members they can earn \$100 Bookstore Bucks for their Club! Just simply reach out to the Club Growth Director, Theresa Mickelson [Mickelson.Theresa@gmail.com](mailto:Mickelson.Theresa@gmail.com) for your starter materials.
- **5 New Members – Smedley Award - 5 Members between August 1 – September 30 - Drawing for \$100 BB**  
Every club adding FIVE new members between August 1- September 30 will receive one entry into a drawing for \$100 in Bookstore Bucks.
- **5 New Members – Talk Up Toast Award - 5 Members between February 1 – March 30 - Drawing for \$100 BB**  
Every club adding FIVE new members between February 1 - March 30 will receive one entry into a drawing for \$100 in Bookstore Bucks.
- **5 New Members – Beat the Clock Award - 5 Members between May 1 – June 30 - Drawing for \$100 BB**  
Every club adding FIVE new members between May 1 - June 30 will receive one entry into a drawing for \$100 in Bookstore Bucks.
- **Begin a New Club – Receive a Classic Polo w/ Club Founder Embroidered**  
Are you a key person {Club Sponsor / Mentor / Lead} for starting a new club? Have you poured your leadership skills into others to pass forward the great things Toastmasters has to offer? Are you on fire for the District? Has your lead to the Club Growth Director, Theresa Mickelson or Club Extension/Lead Chair, Jerry Spoden, resulted in a Club Chartering earn your Polo! PLUS see the back page of the 2017-2018 Club Incentives and Rewards for additional support and fun!



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### • **Speechcraft & Youth Leadership**

Club getting low on members? Have a lot of new members? A Speechcraft is a great club building tool that can be used to educate community members on what Toastmasters is all about. Speechcraft is a great way to educate new members on all the parts of building a speech and holding a meeting. Interested in Youth? Want to bring Toastmasters Communication to your local students? Want to make Toastmasters pop with your youth at a local coffee shop?

Leading a Youth Leadership Program counts towards an advanced silver award. Any club or member who desires to run a Speechcraft or Youth Leadership Program will be provided a FREE Speechcraft/Youth Leadership Start-Up Kit (\$20 - Speechcraft - Item #203 / Youth Leadership - Item 811 - \$17), Promotional Material and a Vintage Logo T-Shirt (\$12).

### • **Club Coach**

Want to help grow existing clubs? Willing to help other members learn and grow new things? Consider becoming a Club Coach. Club Coaches help clubs to be their best selves. Work with struggling clubs to find the fun again, run an effective meeting, and market the club. You are there to help mentor, participate, and bring the fun back. Give an educational speech from Better Speaker Series or the Successful Club Series. Am I eligible to be a Club Coach? Are you a current member of the struggling club? No; great you can be a Club Coach! That is it! (A love for Toastmasters is always a plus!) Being a Club Coach counts towards an advanced silver award.

A Club Coach will receive training from our **District 19 Club Coach Chair, Marilyn McConkey Boyles**, including monthly conference calls. Toastmasters International will send you a packet of information and a club coach pin. Club Coaches will receive a Toastmasters Bag (\$25) & Membership Building Kit (\$10 - Item #1160) when signing up from the District 19 Club Growth Director, Theresa Mickelson. After the club achieves 5/10 Distinguished Club Program (DCP) Goals receive your Executive Padfolio (\$19 - Item #6817) & a Vintage Logo T-Shirt (\$12).

### • **Club Sponsor**

Want to help form new clubs? Take a group of people and turn them into a toastmaster club. Help show a potential club how to charter, elect officers, and set them on the right path to being a successful club. Being a Club Sponsor counts towards an advanced silver award. Every new Sponsor will receive training from our **District 19 Club Sponsor/Mentor Chair, Regis Zweigart**, including monthly conference calls. Club Mentors will receive a Toastmasters Bag (\$25), Membership Building Kit (\$10) and a Vintage Logo T-Shirt (\$12) from District 19 Club Growth Director, Theresa Mickelson. **When a new club charters District 19 will buy them a Banner, Stand and Bag.**

### • **Club Mentor**

Want to help newly formed clubs? Help show a potential club how to function as a club, attend meetings for 6 - 12 months. Help the club officers and members understand Toastmasters education program and the Distinguished Club Program. Being a Club Mentor counts towards an advanced silver award. Every new Mentor will receive training from our **District 19 Club Sponsor/Mentor Chair, Regis Zweigart**, including monthly conference calls. Club Mentors will receive a Toastmasters Bag (\$25), Executive Padfolio (\$19), Membership Building Kit (\$10) and a Vintage Logo T-Shirt (\$12) from District 19 Club Growth Director, Theresa Mickelson.

- **Club Lead:**      **Lead = Introductions/Meeting earn a Hardcover Notebook**  
                            **Lead = Demo Meeting earn \$25 BB**  
                            **Lead = Club Chartering earn a Toastmaster's Classic Polo Embroidered with Your Name**

Know some community or business that could benefit from toastmasters? Generate a new lead and help make the introductions for a meeting with the Club Growth Director, Theresa Mickelson or Jerry Spoden, Club Extension/Lead Chair and receive a hardcover notebook (Item #6815 - \$12). If the lead turns into a demo meeting earn \$25 Bookstore Bucks, and if that club charters this toastmaster year earn a Toastmaster's Classic Polo embroidered with your name.