

The Transmitter

Volume I, Issue I

July-August 2002

Calendar of Events

June-August —
Officer Training

July– Sept. —
Area Club Visits

Aug. 21-24 —
International Con-
vention
San Antonio, TX

Sept.— Collect Dues

October 10 — Club Dues
Received by Toast-
masters Interna- tion-
al

Aug- Sept.– Oct.
Club/ Area/ Division
Contests

Nov. 15-16 -
District Conference
Iowa City

Inside This Issue:

| | |
|--|---|
| <i>Reach For the Summit Positions Still Available</i> | 1 |
| <i>Reaching Distinguished Distinguished Club Pro- gram</i> | 2 |
| <i>News From Summit Express; Marketing col- umn</i> | 3 |
| <i>For Your Information</i> | 4 |
| <i>Maintaining Enthusiasm Club Specialist Trouble- shooting Guide Club Specialist Trouble-</i> | 5 |
| <i>District 19 Convention</i> | 6 |
| <i>Awards/Recognition</i> | 7 |
| <i>Ask District 19</i> | 8 |

“Reach For the Summit”

Those who heard my acceptance speech at the District Conference know that I have focused on my love of mountains for this year’s theme—Reach For the Summit. Mt. Everest has always been a fascination for me, and anyone who has ever tried to climb it is a hero in my mind. I admire their courage, the risks they are willing to assume and can only imagine the exhilaration they must feel at the top.

Everyone encounters mountains in their lives, some bigger than others. Little did I know at the District Conference, that a mountain was looming in my future. On June 21, I had a minor stroke. It may have been minor, but it was a major mountain in my life. Over the last 3 weeks, I have had to

summon up the courage and take some risks in order to fully recover. I have been determined to reach the summit of this mountain! The joy and exhilaration of being able to resume my normal life is overwhelming.

Being a member of Toastmasters is not all that much different than climbing a mountain. It involves some courage to attend a meeting for the first time, and to volunteer as an officer. It also involves some risk. I had no idea when I became an Area Governor if I could do the job. I was afraid of Failure. But with teamwork and a strong support team, just like a climbing expedition, you can succeed. The re-rejuvenating effect and exhilaration you experience after attend-



Martha Tinker
District 19 Governor

ing a District event, or even the Annual Convention, may not be the same as standing on top of Mt. Everest, but it can come close.

This year as District Governor, I want District 19 to “Reach For the Summit” and become a Distinguished District. I also want you, as an individual, to Reach For Your Summit. Summon up some courage, take a few risks, and feel the exhilaration at the top!

District Positions Still Available

Each year the District Governor appoints individuals to various district offices. Included in these offices are Area Governors, District Librarian, Public Relations Officer, Proxy Chairperson, Book Store Chairperson and

District Auditors.

Some of these positions have been filled, but others remain vacant. We need for individuals to step forward and share their valuable experience and knowledge in the offices of Proxy Chairman, Book Store

Chairman, and an Auditor Jim Gilbert is looking for an auditor in the Sioux City area. If you or someone you know is interested, please contact Martha Tinker. Martha can be reached at alisyl@yahoo.com or at 515-221-0648.

Reaching Distinguished



Jim Gilbert, ATM

Lt. Governor of Education & Training

Reginald and Martha have both told me that the year as Lt. Governor of Marketing is the hardest. Maybe. I do know that I enjoyed this year and had a great deal of fun along the way. I met and worked with so many great people in District 19.

This last year as Lt. Gov. of Marketing also presented me with opportunities. This year like last ended with my attending a Club Chartering Party. Wit Masters, charter process complete, celebrated their success. Yes, op-

portunities to watch new clubs Charter, despite corporate downsizing and plant closings. Opportunities to share my enthusiasm about Toastmasters with others, such as business leaders and representatives from the media. The chance to persuade someone to join a Toastmaster club and share ideas and fellowship at Conferences. So...like I said, maybe this last year was the hardest year but...it was also fun and rewarding

This next year as the Lt. Gov. Education & Training, I want to provide the members of District 19 opportunities. I want to provide opportunities for every club and District 19 to become distinguished. There is no other or-

ganization like Toastmasters. We receive leadership training while we are learning and improving our speaking skills. 100% Officer Training is an impressive and attainable goal. Through the use of the Leadership Institute, the assistance of Division and Area Governors, I believe we can accomplish this.

I am excited to be a part of a dynamic, confident and focused District Leadership team. A team committed, as I am, in achieving Distinguished District in 2002-2003. I encourage everyone to set their goals high. Challenge yourself and receive the benefits of Toastmasters. Working together District 19 can achieve Distinguished.

Distinguished Club Program

Toastmasters International has a program that recognizes club's who encourage educational as well leadership growth. This program is called the Distinguished Club Program. The program is conducted annually from July 1 through June 30. The program consists of 10 goals every Club should strive to achieve.

1. 2 New Competent Toastmaster (CTM)
2. 2 More CTMs
3. 1 Advanced Toastmaster (ATM—Bronze, Silver, or Gold)
4. 1 More ATM
5. 1 Competent Leader (CL), Advanced Leader (AL) or Distinguished Toastmaster (DTM)
6. 1 More CL, AL, or DTM

7. 4 New Members
8. 4 More New Members
9. 4 Club Officers trained (Fall)
4 Club Officers trained (Spring)
- 10a. Club Officer List submitted by June 30
- 10b. Club Dues paid on time

In addition to achieving the goals, Clubs must meet a membership requirement. At year end (June 30) a club must have:

at least 20 members — OR
a net growth of at least five new members

Clubs that meet the membership requirement and also do the following are eligible for Toastmasters International recognition at year-end. They will receive a ribbon to be placed on their banner indicating one of the following levels

ner indicating one of the following levels

Achieve 5 of 10 goals to become — **Distinguished Club**

Achieve 7 of 10 goals to become — **Select Distinguished Club**

Achieve 9 of 10 goals to become — **Presidential Distinguished Club**

To help clubs succeed in the Distinguished Club Program, each Club is encouraged to create a Distinguished Club Success Plan. A manual is given to every club President at the beginning of their term to be filled out by the club officers. When officers and club members work together to meet the Distinguished Club Programs Goals, clubs succeed.

News From Summit Express, Marketing Column



Diane Stone, DTM
Lt. Governor of Marketing

Summer reminds me of backyard barbecues. The table groaning with all the food from sweet corn, barbecued ribs, potatoes salad, baked beans and grandmother's special desert. The air filled with the laughter of family and friends. District 19 wants to bring back these memories.

The barbecue bash is the grand prize in the membership building contest. The contest runs from July 1, 2002 through June 30, 2003. The club that brings in the most members this year wins a barbecue bash. If the club members want vegetarian food instead, it will be a grilling party. If the club prefers educational pursuits, it wins a shopping spree at the bookstore.

Besides the grand prize, clubs can still be the top club in their category. The top club wins a \$20 gift certificate from the bookstore. All clubs were put in one of four groupings as of July 1. The groupings are as follows: clubs with less than 10 members, clubs with 11-15 members, clubs with 16-19 members and clubs with 20 plus members.

How do you get new members? Ask all your friends, co-workers and acquaintances to join toastmasters. Don't let "NO" sway you. Division B Governor, Judith Wetzels, said a co-worker asked her for three years before she finally attended a toastmaster meeting. He would tell her the great things that they were doing at his Toastmasters club.

During this election year lots of people are campaigning for office. A lot of speeches are given between now and Election Day. Did you ever wish that you could walk up to a politician and encourage them to join Toastmasters? District 19 has a business card that briefly tells about Toastmasters International. It gives our website address, www.kirkwood.cc.ia.us/tm, and our new 800 phone number, 1-800-451-2740 access code 95. If your club wants the business cards, let me know. I can be contacted at dstone@co.polk.ia.us or call the 800 number.

October is Founder's Month. A good way to recruit new members is to have an open house. Any club that has an open house and that has a guest joining as a result of attending that special meeting will receive one of the Leadership Excellence modules. Any club that has an open house, and gets a new member from it, will be mentioned in the Transmitter. If the guest becomes a member right away or several weeks later, notify me.

The club building committee is looking for Toastmasters to give demonstration meetings throughout District 19. The teams are based within the five divisions. The teams will be used to give demonstration meetings to groups of people interested in starting a new club. If you are a brand new Toastmaster or an old one, District 19 wants you on a demo team. Please contact Kathy

Rooney, chair at 1-800-451-2740 access code 95. This committee is putting together a demo video that will be out in early September. If you are trying to charter a club, this video will be useful. Each of the demo teams will have a copy of the video.

Do you have any ideas for a possible club? Maybe the lead is where you work, a possible contact person or a town that looks as if it needs a club. If you know of any, please contact Kathy or myself at the 800 number. If your lead turns into a club, you will receive a better club series module.

Speaking of new clubs, that reminds me, any club that charters by September 30th, the President and the VP of Education will receive a

Did you ever wish that
you could walk up to a
politician and
encourage them to
join Toastmasters?

free registration to the fall conference. The club sponsors will receive a \$10 gift certificate to the District bookstore.

Is anyone interested in doing a youth leadership in Des Moines? Jodi Alberts is looking for someone to do a fall youth leadership at Merrill Middle School. Contact Jodi at 515-331-3263.

I'm really excited about this year. We are going to make District 19 a Distinguished District this year. When I say we, I mean all the members in the District. While we are at it, let's have fun!

Advanced Leader Award

One of the steps needed to get a DTM award is to obtain your advanced leader award. To obtain an Advanced Leader award a Toastmaster must serve for one year as a Club Sponsor, Club

Mentor, or Club Specialist. A Club Sponsor helps establish new clubs. A Club Mentor works with new clubs to help them get off to a good start. The Club Specialists helps struggling clubs to increase

their membership back to charter strength. If you are looking for an opportunity to serve in a Club Sponsor, Mentor, or Specialist capacity, please contact Diane Stone, Lt. Governor of Marketing.

For Your Information

Membership Building Campaign

Smedley Award Add five new club members between August 1 and September 30th and your club will receive a Smedley Award ribbon to display on your club banner.



Growing Together in
Toastmasters

Training Opportunities

Goal #9 of the Distinguished Club Program is to have four out of seven club officers trained twice a year. Training was offered at recent TLI s. If you or your club officers were unable to attend, further opportunities for training are being scheduled. Watch for training dates from your Division and/or Area Governor. Training dates will also be posted on the District 19 website.

Area Club Visits

During the months of July and August Area Governors will be conducting club visits. The Area Governor will discuss four basic areas of concern for clubs. These areas are Membership Growth, Educational Program Excellence/Standards, Club Excellence Standards, and Toward the Future. If you would like to see a copy of the visit forms prior to the visit, you can obtain a form from the Toastmasters International web-site at WWW.Toastmasters.org.



Clubs/ Area/ Division/ and District Contests

One of the features of being a Toastmaster is the opportunity to compete in a speech contest. Every Fall Toastmasters International conducts the Evaluation Contest and the Humorous Speech Contest. The contest begins at the club level and progresses to the District level. Club contests should be conducted during the month of August or September. The winner of the club contest progresses to the Area level. A few areas have already set their dates for the contest. They are:

Area 31— October 12, 9:00 AM
Waterloo Public Library

Area 32 — October 5, 9:30 AM
Cedar Rapids Public Library

Area 33 — Oct 3, 6:00 PM
St Paul's United Methodist Church

Area 34 — Oct 26, 9:30 AM
Five Seasons Mobile Home Court
Clubhouse

Area 36 — Sept. 25, 6:00 PM
Iowa City Public Library

The winner from the Area contest competes at the Division level. Division B has set their contest for

November 11th at the Cedar Rapids Public Library. Registration begins at 9:30 AM. When information becomes available on the other Area/Division contests they will be listed in this newsletter.

Winners from the Division level will compete at the District Conference, November 15/16 in Iowa City.

All active Toastmasters are encouraged to compete in the Evaluation Contest. Toastmasters who have completed their first six speeches are eligible to compete in the Humorous Speech Contest.

Public Relations Officer

Hello, I'm Jeff Clothier, ATMB, the Immediate Past President of Diplomats Toastmasters Club 3298 in Des Moines, and Public Relations Chairperson for District 19. In the next issue of Transmitter, I will present a column outlining the steps your District leadership is taking to raise awareness of Toastmasters and its benefits. For now, it is important for you to know that efforts are being made to provide help and resources to local clubs and areas in their re-

cruiting efforts. These include a proclamation by the Governor naming October Toastmasters Month in Iowa, media publicity surrounding that proclamation, plans to use state-wide and local radio and cable-access television to promote the benefits of TI, and a locally-developed video featuring a demonstration meeting and descriptive narration. These District-wide efforts will provide something for clubs to hang their hats on with regard to member-

ship efforts, and keep each area or club from having to reinvent the wheel. I'll have more details for you soon. Meanwhile, please feel free to contact me with your own ideas for promoting Toastmasters, and with your offers to help. Working together, I know the new Toastmaster year will be even more successful than the last. (jclothier@clarityiniowa.com or 515-710-6782)

Club Dues

Now is the time to start collecting semi-annual dues for Toastmasters International. Club dues need to be collected during the months of Au-

gust and September and turned into Toastmasters International headquarters by October 10, 2002. Sending the semi-annual membership report to TI

on time is half of the requirement needed for Goal #10 of the Distinguished Club Program.

Maintaining the Enthusiasm

Do you ever find it difficult to maintain your enthusiasm about Toastmasters? Do you find this same problem in some fellow Toastmasters? If so, try doing some of the following.

* Look at the quality of the club's evaluations. Evaluations that are thorough and detailed do more to encourage individual growth and development than lukewarm ones.

* Conduct several Better Club Series modules. Some primary modules are: Moments of Truth, Evaluate to Motivate, Mentoring, and Finding New Members.

* Greet each other and guests warmly.

* Involve everyone in the club meetings. If a member does not have an assigned role, then involve that member in Table Topics.

* Recognize personal and club accomplishments. These accomplishments can be announced in the club and in the club's newsletter.



Yes!!

* Have a published club schedule. This lets people know when they are scheduled for different roles and gives them time to prepare for it. Make sure that the schedule is mailed out to any member that was not present when the schedule was handed out.

* Call or send notes to members that can not always make the meeting. This lets people know you care about them and you miss them.

* Maintain and post a progress chart for the club. Posting a progress chart helps the club and the members know how they are progressing.

These are just a few suggestions that can be done to maintain enthusiasm. Take some time together as a club and brainstorm for ideas that will work in your club. It will be well worth your time!

Club Specialist Troubleshooting Guide

Is your club experiencing some difficulties? Toastmasters International produces two excellent sources to help determine then solve problems that clubs may be experiencing. The first tool is the "Moments of Truth" module. This can be ordered from the supply catalog for \$10.95. The second tool is the "Club Specialist Troubleshooting Guide". This guide asks the following questions:

- Do members want the club to succeed?
- Are the members willing to work together to solve the club's problems?
- Are the members enthusiastic about Toastmasters?
- Is the meeting location the best?
- Do meetings conform to the proper meeting requirements?
- Are the meetings fun and varied?

- Are the participants prepared in advance for their responsibilities?
- Are speeches delivered from speaking manuals?
- What is the quality of the evaluations?
- Are members supportive of each other?
- Do club officers understand and fulfill their roles?
- Is the Distinguished Club Program used?
- Are guests encouraged to attend meetings?
- How are guests treated before, during, and after a meeting?
- Are new members incorporated and encouraged?

These are just some of the subjects covered on the Club Special-

ist Trouble Shooting Guide. A more detailed list can be obtained from WWW.Toastmasters.org. The form on the web-site provides room for ranking the club in each of these questions, as well as other questions.

Success is not something that just happens, it is something that is planned for!

The survival of a struggling club comes down to the attitude of the club. If all club members work together, struggling clubs can not only grow,

they can become Distinguished. Don't wait until the club has eight or less members to make a change. Use one or both of these tools to help your club remain healthy and strong. If, however, your club is already down to eight members, act NOW! Success is not something that just happens, it is something that is planned for!

HEAD OF THE CLASS

November 15-16, 2002

The Highlander Inn (formerly Radisson), 2525 N. Dodge, (I-80 exit 246), Iowa City

Conference Registration Form

Please type or print-- one registration form per person

Name _____ Check if your first District 19 Convention

E-mail: _____

Address/City/State/Zip: _____

Day Phone: _____ Evening Phone: _____

Home Club Name: _____ Club Number: _____

Club Office? (2002 – 2003) Pres VPE VPM VPPR Sec Treas Sgt@Arms

Are you a Toastmasters guest?

Circle TM level(s) achieved: CTM ATM ATMB ATMS ATMG CL AL DTM

Full Conference Registration Individual Event Registration

May 19 – September 30 * \$70

Registration Fee (Advance) \$15

October 1 – November 14 * \$75

Registration Fee (On-site) \$20

On-site Registrations * \$80

PLUS:

Friday Evening Dinner \$15

Saturday Luncheon Buffet * \$20

Saturday Evening Banquet * \$30

Raffle Ticket Special (7 for price of 5)

tickets will be held in your registration packet

\$5 x ____

GRAND TOTAL (write in): \$ _____

Make check payable to: "District 19 Toastmasters" and mail with registration form to: Registration Chair - Eric Roalson, 920 4th Ave Iowa City, IA 52240

Accommodations

A block of rooms has been reserved with The Highlander Inn. Call 319-354-2000 before October 15, 2002 for the special Toastmasters rate of \$79 plus tax, per room. **After October 15, rooms and/or rate are subject to availability.**

Complimentary breakfast is available for Highlander Inn guests. Overflow accommodations are available at the Country Inn located across the street,

2216 N. Dodge Street, Iowa City. Call (319) 351-1010 or (800) 456-4000 for reservations.

*** Please choose from these meal options:**

Saturday Lunch: Buffet or Vegetarian Plate

Saturday Banquet : Vegetarian

Awards/ Recognition

CTM

164 Jane Schmidt
 617 Jeffery Christiaansen
 618 Arjuna Gunarathna
 684 Sandra Young
 684 Jazon Lea
 1325 Coleen Myers
 1412 Brad Nelson
 1857 Jennifer Hunt
 1937 Michael Shea
 1954 Jeff Shelley
 2382 Kristin Yeske
 2791 Kevin Friesth
 3298 Christian Osborn
 3744 Michael Myers
 4219 Kathleen Mongar
 4477 Kathleen Thomas
 4605 Xiang Feng
 4737 Margaret Stych
 4804 Pat Thompson
 4805 Alexander Dunlap
 5080 Duane Roll
 5080 Doug Snyder
 5271 Linda Henson
 5295J ohn Clay
 5295 Patrick Bertholf
 5654 Reginald Williams
 5655 Joel Nemece

6582 Charlotte Ayers
 6628 Gregory Linse
 7889I an Oliver
 9047 Cedric Windley
 9284 Paul Miller
 9284 Doralyn Benson
 9708Terri Smith

Excellence in Leadership

1412 Darla Welch

CL

617 Laura Meade
 617 Chad Latta
 2791 Beverly Davis
 3193 Deb Staudt
 3194 Brenda Oliver
 3595 Raola Giles
 4219 Sandra Allen
 5295 Elaine Graf
 5296 John Clay
 6628 Gregory Linse
 7813 Michael Adams
 7813 Connie Gordon
 8826 Ted Zaletel
 9047 Henrietta Edwards
 9211 Susan Mikesell
 9284 Barbara Potter

ATM-B

101 Robert Hill
 164 Cristi Buffenbarger
 187 homas Duffy
 1529 Rich Smith
 1954 Jennifer DeJong
 1991 Erin Peterson
 2094 Helen Jacobe
 2094 Margaret Polly
 4219 Vickie Horsch
 5295 Dawn Moore
 5654 Mark Latta
 6582 Barb Kauffman
 9047 Dorothy Campbell

ATM-S

2061 Julie Leitschuck
 2094 Corliss Hassler
 5819 Bessie Parker
 8641 Herry Ilcken
 9284 Genny Yarne

ATM- G

5295 Kathy Yoder
 6582 Shelley Haberkorn

District Governor

Martha Tinker, DTM
 alisyl@yahoo.com or 515-221-0648

Lieutenant Governor of Education & Training

Jim Gilbert, ATM-S
 jwgilbert@midamerican.com or 712-258-2330

Lieutenant Governor of Marketing

Diane Stone, DTM
 dstone@co.polk.ia.us or 515-237-8201

District Secretary

Darla Welch, ATM-S
 darla.welch@dhr.state.ia.us or 515-279-7850

District Treasurer

Meri Coles, CTM, CL
 mcoles@hy-vee.com or 515-987-8296

District Public Relations Officer

Jeff Clothier, ATM-B
 Jclothier@clarityiniowa.com or 515-710-6782

District Librarian

Marvin Johnson , ATM-S
 marbud@cableone.net or 712-258-1992

District 19 Webmaster

Genny Yarne, DTM
gyarne@kirkwood.cc.ia.us

District Transmitter Editor

Connie Gordon, ATM- S
 cmgordon@midamerican.com

Division A Governor

Marvin Johnson , ATM-S
 marbud@cableone.net or 712-258-1992

Division B Governor

Judith Wetzel, ATM-B
 Judith.wetzel@intermec.com or 319-396-6036

Division C Governor

Kueier Chung, ATM-S
 Kchung@gvc.edu or 515-292-1609

Division D Governor

Shelley Haberkorn, ATM-G
 Shaberkorn@hy-vee.com or 515-964-4279

Division E Governor

Tom Traynor, ATM-G
 traynor@kdsi.net or 641-469-6917

**TOASTMASTERS INTERNATIONAL
DISTRICT 19
OFFICIAL NEWSLETTER**

Transmitter Editor

Connie Gordon, ATM-S, CL
PO Box 4884
Des Moines, IA 50306

Copy Editors:

Jennifer Williams, ATM-S
Meg Polly, ATM-B



Toastmaster District 19

[www.kirkwood.cc.ia.us
/tm/](http://www.kirkwood.cc.ia.us/tm/)

Ask District 19 Toastmasters

This section of the newsletter will be used for District 19 Toastmasters to ask questions concerning a situation or scenario happening in their club with which they need help. Fellow Toastmasters are encouraged to think about the situation, then tell how they would respond to the situation. Responses should be sent to the Transmitter Editor by within two weeks. Please limit responses to one or two sentences. The responses will be published in the next Transmitter.



What do I do now?

Situation #1:

A club has a speaker that is very skilled in presentations. The speaker rarely has filler words and their English is very good. However, the speaker will rarely do a manual speech. How do you get this person to do manual speeches?

Did You Know?

You can order just the evaluation forms for the Communication and Leadership Program manual. This can be ordered from the supply catalog or on the Toastmasters.org web-site. The cost for the evaluation forms is \$1.25 for all ten evaluation forms.