

# ART Program

## Table of Contents

- Executive Summary ..... 2
- Basics about the program ..... 2
- Timing of program ..... 2
- Communication Plan: ..... 2
  - Introducing the program ..... 2
  - Form Locations..... 2
- Tracking of program ..... 3
- Prizes ..... 3
- Expected participation: ..... 3
  - Numbers: ..... 3
  - Expected Participants ..... 3
  - Expected cost of the program:..... 3
- Appendix A - Form..... 4
- Appendix B - Email message to go out: ..... 5
- Appendix C – FAQs ..... 6
  - Who is eligible to earn the ART award? ..... 6
  - How do I get the form?..... 6
  - What does A stand for? ..... 6
  - What does R stand for? ..... 6
  - What does T stand for? ..... 6
  - Who do I turn the form into?..... 6
  - How many times can I earn this award? ..... 6
  - I had done some of these before this was announced. Does it count? ..... 6

## Executive Summary

To enhance and promote quality clubs and membership retention members will be given the opportunity to earn prizes. This will enable the members to work towards quality in their own clubs while also learning additional skills. This is also helping the membership of a club by rewarding members who get a new person to join the club. This will allow clubs to have an additional goal to work towards besides just doing the Distinguished Club Program (DCP).

## Basics about the program

ART stands for:

Achieve – an educational award. It can be from the leadership or communication tracks.

Reach – gain a new member for the club. This new member will be a new to toastmasters member not a transfer member or a dual member.

Teach – Provide a training to your club with a session from any of the following:

Success/Communication, Success/Leadership, The Successful Club Series, or The Better Speaker Series

The goals of this program is to enhance the projects and speeches an individual is doing. This will help clubs to complete the DCP as there is a membership component to that in addition to educational awards. The district would like to see all clubs get Distinguished in some fashion, Distinguished, Select distinguished, or Presidents Distinguished.

## Timing of program

Program runs from July 1<sup>st</sup> 2017 – June 30<sup>th</sup>, 2018. The members who have already started to work this program can go backwards and count any new member, educational award, or additional projects, even though this was not communicated before September to the membership.

## Communication Plan:

### Introducing the program

1. An email that introduces the program and provides a way to download the form
2. Reminder email will be sent each quarter to all members
3. Will be also posted on social media sites, along with reminders each quarter

### Form Locations

1. Will place on District19.me
2. Will provide in email about program
3. Will provide in email when asked.
4. There are links that will be provided for the additional projects as those can be downloaded and used for free.

## Tracking of program

Will record and order awards as members complete and turn in forms. Awards will be ordered throughout the year vs waiting until the end. Members can earn this award as many times as they are able to complete the three steps. Member must still be a member in good standing to earn the award.

## Prizes

The member who completes one ART will receive a Toastmasters branded lanyard and grey pouch valued at \$4 and \$5 respectfully. If a member receives a second ART then they can choose between a pathways T-Shirt or a Vintage Logo T-shirt. Shirts are valued at \$15, \$13/\$15 respectfully. At three ARTs the member can earn a battery pack to recharge their phone on the go, valued at \$15.

Should multiple members go above three additional prizes might be considered or possibly a drawing for prizes. At this time there are no additional prizes for additional past three.

There will be certificates for being a work of ART in District 19. Bronze (1 ART), Silver (2 ARTs), and Gold (3+ ARTs).

## Expected participation:

### Numbers:

No idea what to expect since this is a new program. Thinking conservative amounts would be:

100 members – 1 ART  
25 members 2 – ARTs  
15 members 3+ ARTs

## Expected Participants

The individual member who participates will also need the Vice President of Education and the Vice President of Membership to sign off when necessary steps have been completed. The individual member also needs to sign the form for it to be a valid submission.

## Expected cost of the program:

100 Bronze ART- Grey pouch \$5, lanyard \$3.50 = \$8.50, totaling \$850  
25 Silver ART – T-shirt – Pathways or Vintage \$13-\$15, assuming between \$325-\$375  
15 Gold ART – battery charger for phone \$15, totaling \$225

Grand total of program:\$1,400 - \$1,450

Will want to reserve potentially \$1000 for additional awards at any level or possibility of additional prizes for getting more than three.

Appendix A - Form



As Vice President of Education and as Vice President of Membership of club \_\_\_\_\_

here by certify that \_\_\_\_\_

has completed **Achieve** on \_\_\_\_\_  
(Date)

AND

has completed **Reach** on \_\_\_\_\_  
(Date)

AND

has completed **Teach** on \_\_\_\_\_  
(Date)

Printed Name: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

(Vice President of Education)

Signature: \_\_\_\_\_

(Vice President of Membership)

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_  
(Member Earning ART Award)

District 19 • ART Award

Turn in this form to Brenda Peshak – [BrendaTM@Peshak.net](mailto:BrendaTM@Peshak.net)  
No later than midnight on June 30<sup>th</sup> 2018 (can be turned in once completed before June 30<sup>th</sup>, 2018)

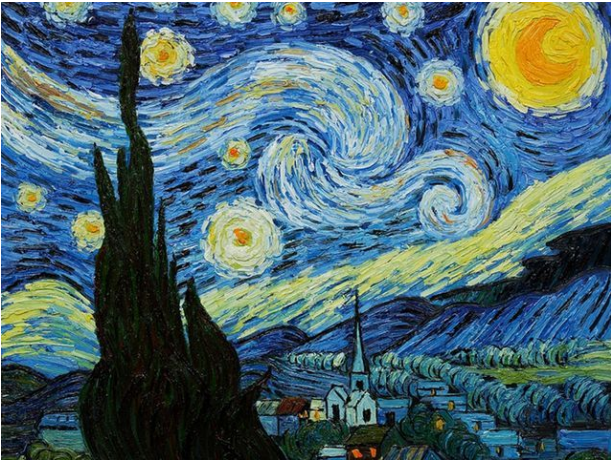
## Appendix B - Email message to go out:

**Subject:** Be a work of ART in District 19

**Body:**

Dear \*|FNAME|\*,

Be a work of ART in District 19. What is a work of ART you ask?



A - Achieve

R - Reach

T - Teach

Achieve - Get at least one educational award for the year. Any educational award in either track or a DTM or finish an High Performance Leadership project.

Reach - Build your membership get at least one new member to join your club

Teach - Provide a training to your club with a session from any of the following:

Success/Communication, Success/Leadership, The Successful Club Series, or The Better Speaker Series

To earn this new award, have your VPE sign off, on the attached form, that you have done the Education Award and given a presentation from the four additional training sessions. VPM needs to sign off on gaining one new member for your club.

Turn in this award sign off to Brenda Peshak.

Program runs from July 1<sup>st</sup> 2017 – June 30<sup>th</sup>, 2018. The members who have already started to work this program can go backwards and count any new member, educational award, or additional projects, even though this was not communicated before September to the membership.

Become a work of ART!!

Brenda Peshak

Program Quality Director D19 2017-2018

[Brendatm@peshak.net](mailto:Brendatm@peshak.net)

## Appendix C – FAQs

### Who is eligible to earn the ART award?

Any member of the club in good standing.

### How do I get the form?

From [District19.me/ART](http://District19.me/ART) or see the email that was sent about the program. Also can email [Brendatm@peshak.net](mailto:Brendatm@peshak.net) to ask for a copy of the form.

### What does A stand for?

A stands for Achieve. Achieve an educational award this year. It can be anything in the communication and leadership track, including doing a High Performance Leadership Award or getting a DTM.

### What does R stand for?

R stands for Reach. Gain at least one new member for your club. This new member can't be a dual member or a reinstate member, they must be a new to toastmasters member.

### What does T stand for?

T stand for Teach. Teach your club members something from the Better speaker, Better Leader, , or .

### Who do I turn the form into?

The form should be turned into Brenda Peshak PQD at [BrendaTM@Peshak.net](mailto:BrendaTM@Peshak.net)

### How many times can I earn this award?

As many times as you would like to earn this award it can be earned. There will be prizes for the first, second, and third times it is earned. After third time the District will evaluate if there will be any additional prize or not.

### I had done some of these before this was announced. Does it count?

Yes it does, as long as it was completed between July 1<sup>st</sup> 2017 and June 30<sup>th</sup>, 2018.