

District 19 Incentives

2018-2019 Toastmaster year

These incentives have been prepared to support three pillars: all aspects of club growth, club building and member- and club retention efforts within the district.

Open house - Membership Challenge:

Clubs that hold an open house between 7/1/2018 and 5/31/2019 will be reimbursed open House expenses up to **\$100. (\$50 maximum per event).**

Possible scenarios:

- Receipts \$50 on 1 open house
- Receipts \$50/each on 2 open houses
- Receipts \$33.33 each on 3 open houses (Limited to \$100)
- Receipts \$25/each on 4 open houses

To qualify for reimbursement an open house flyer and a copy of the guest sign-in sheet must be submitted to the District within 60 days of the event.

Definition and Purpose of a Toastmasters Club Open House:

Definition:

- An event that is planned, organized, promoted and hosted by a Toastmasters Club
- Events that are not hosted by a Toastmasters Club, such as community events or events sponsored by other organizations, such as college career fairs, Farmers Markets, etc. do not qualify as a Toastmasters Club Open House

Purpose: there are two purposes of an Open House:

- To provide members with practice in collaboration and teamwork, building valuable skills that can be applied outside of Toastmasters as well as within the club, adding value for club members
 - To grow the club by attracting new members
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Grow Your Club Reward

Any Clubs which add 5+ members during any of the following three time periods earns a ribbon for your club banner and \$100 in Bookstore Buck and expires six months from the date of issue and is not valid with any other offer). Ribbons will be distributed to the respective Area Directors to deliver to the clubs in their Area. Receive four new members and you're the club will have their name posted on the D19 Website.

- **Smedley:** August 1 – September 30
 - **Talk up Toast:** Feb 1 – March 30
 - **Beat the Clock:** May 1 – May 31
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Reach for Distinguished Club Status Reward

Club Success Plan:

Clubs that submit their Club Success Plan by **November 30, 2018** to the district will receive a marketing kit (which includes business cards for the club (\$27.50/100) or (\$35/250), Membership building kit (\$10 – item #1160), and car stickers (7@\$1), Club Meeting Plaque (item #384 \$15), and 7 water bottles (\$10). This reward will be distributed to the respective Area Directors to deliver to the clubs in their Area.

Club Officer List:

Clubs that submit their club officer list to the CGD and TI by **June 14, 2019** will be entered into a drawing for a pizza party. This reward will be distributed to the respective Area Directors to deliver to the clubs in their Area.

Club Growth Team Rewards

- Toastmasters who serve as a **new club sponsor or mentor or club coach** will receive a custom name badge. (\$7/badge)
- **Club coaches** who successfully bring the club to Distinguished status will receive a Toastmasters t-shirt. If club does not make Distinguished by June 30, 2019, the coach can continue through the next Toastmasters year.(\$35)
- Toastmasters who **provide a lead** that results in a charter of a new club receive choice of crossover polo shirt or sweatshirt.
- Area Directors that complete 100% of their visits on will receive a Cross Over Polo or Classic Polo (\$35 or \$27.50) per round of visits.
- New clubs – receive a banner

Last updated September 15, 2018