



# District 19 Incentive Program

2020-21 Toastmasters Year

## Club Incentives

### Club Success Plan

- Submit your Club Success Plan by September 30, 2020 and earn an open house kit.
  - Open House Kit Items (\$38.50 Value)
    - 10 Promotional Pens (Item #6994)
    - Toastmasters Event Balloon 10 Pack (Item #6934)
    - 10 Guest Packets (Item #387)

### Distinguished in December

- Clubs that earn five or more Distinguished Club Program points from any section of the DCP report by December 31, 2020 earn \$50 dollars in Toastmasters dollars

### Highest Education Awards

- The top 10 clubs with the highest education awards per base membership as of May 30 will receive 25 Toastmasters Stylus Pens (Item #6868)

### Club Event Reimbursement

- Hold an Open House, Speechcraft or Youth Leadership Program and be eligible for a \$50 expense reimbursement per event, up to twice in the Toastmasters year (\$100 maximum. Must have prior approval from CGD)

### Marketing the Club

- Submit a Club Marketing Plan and earn \$50 in marketing dollars
  - Process
    - Submit plan to CGD
    - Receive approval from CGD
    - Spend money to promote club (printing costs, promotional items, paid advertisement in print or online, etc.)
    - Show receipts to CGD
    - Be reimbursed up to \$50
- Spend up to \$25 on marketing the club and the district will match the club \$25
  - Process
    - Receive approval from CGD for the spend
    - Spend money to promote the club
    - Show the receipts to the CGD
    - Earn \$25 to spend on marketing efforts

## **Grow the Club**

- Achieve the four new members plus the four more new members DCP points by April 1, 2021 and earn \$50 in Toastmasters dollars.
- Earn the Smedley Award Membership Building Award and earn \$25 in Toastmasters dollars (Add five new, dual or reinstated members between August 1 and September 30)
- Earn the Talk Up Toastmasters Membership Building Award and earn \$25 in Toastmasters dollars (Add five new, dual or reinstated members between February 1 and March 30)
- Earn the Beat the Clock Membership Award and earn \$25 in Toastmasters dollars (Add five new, dual or reinstated members between May 1 and June 30)

## **Member Incentives**

### **Triple Crown**

- Complete three Pathways level awards in the 2020-21 Toastmasters year and earn a Triple Crown pin or alternative Toastmasters item and be recognized at the 2021 Fall Huddle.

### **Leadership Awards**

- Chair Membership 101, Leadership 101, Speaker to Trainer, Pathways Training or the Huddle and receive a Core Values Coin and Toastmasters clothing item.

### **Dues Paid Early**

- Pay your dues prior to October 1 and April to be entered for a chance to win a Toastmasters t-shirt.

### **Sponsor Members**

- Sponsor three or more members prior to April 30, 2021 and be entered for a chance to win a Toastmasters Core Jacket, Cardigan, or Full Zip Hoodie.

## **Sponsor, Mentor and Club Coach Incentives**

### **Sponsor, Mentor or Coach**

- Take on being a new club sponsor, a new club mentor or a club coach and receive \$25 in bookstore dollars. (Must be appointed in the 2020-21 Toastmasters year by the CGD)
- Successfully complete the role of new club sponsor, new club mentor or club coach by May 30 and receive an additional \$25 in Toastmasters dollars and be recognized at the 2021 Fall Huddle Hall of Fame Luncheon.

## **New Club Incentives**

### **Newly Chartered Clubs in 2020-2021**

- Newly chartered clubs in this Toastmasters year will receive a New Club Kit
  - New Club Kit Items (\$198 total value)
    - Custom Club Banner (Item #322)
    - Portable Lectern (Item #382)
    - or
    - Timing Light (Item #6931)

## **Area Director and Division Director Incentives**

### **Area Director Club Visit Report Completions**

- Be the first Area Director to complete 100% of your first-round club visit reports by November 30 and earn a Directors Notebook (Item #6865) and a World Map Roller Pen (Item #6918)
- Be the first Area Director to complete 100% of your second-round club visit reports by May 30 and earn a Directors Notebook (Item #6865) and a World Map Roller Pen (Item #6918)
- Be a Distinguished Area by June 15 and earn an Insulated Water Bottle (Item #6916), Portable Power Bank (Item # 6852) and be recognized at the 2021 Fall Huddle Hall of Fame Luncheon.

### **Division Director Incentive**

- Be the first Division Director to have 100% of the first-round Area Director club visit reports complete and earn a World Map Roller Pen. (Item #6918)
- Be the first Division Director to have 100% of the second-round Area Director club visit reports complete and earn a Portable Power Bank. (Item # 6852)
- Be the first Division Director to have a distinguished division and earn a Team Celebration. (\$100 value)